

SPIRIT COUPONS for Meadowlark's Winter Walk of Lights makes fundraising as easy as 1, 2, 3!

- 1) Sign up for a Spirit Coupon Fundraiser by contacting Meadowlark's Program Manager Jules Maloney at 703-255-3631 x103 or jmaloney@nvrpa.org. Your school/group will be assigned a unique Spirit Coupon code for \$2 off **online** ticket sales for Mondays through Thursdays in November starting November 12 (excluding Thanksgiving) and also January 1-6. That's 17 nights, instead of just one Spirit Night!
 - 2) Custom artwork for a flyer that includes all details needed to promote your group's Spirit Coupon Fundraiser will be provided. Share your promotional flyer with your community to encourage them to use your Spirit Coupon code to purchase **online** Winter Walk of Lights tickets.
 - 3) Your organization will receive \$1 for each Winter Walk of Lights ticket purchased **online** using your unique Spirit Coupon code.
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We can also provide photographs/graphics and text to promote your Spirit Coupon Program on Social Media and your website!

For more information or to sign up for a Spirit Coupon Fundraiser for Meadowlark's Winter Walk of Lights, please contact Jules Maloney at jmaloney@nvrpa.org or 703-255-3631 x103.



Meadowlark's
Winter Walk of Lights



www.winterwalkoflights.com