



Spirit Coupon Fundraisers at Meadowlark's Winter Walk of Lights

Thank you for your interest in Spirit Coupon Fundraisers at Meadowlark's Winter Walk of Lights. Please read the information below. Submitting a completed form signifies that you agree to the parameters noted below.

- After filling out and submitting the information below, you will receive a unique coupon (promo) code for your organization's Spirit Coupon Fundraiser. This coupon code can be entered when purchasing tickets ONLINE at www.winterwalkoflights.com for Spirit Coupon nights to receive \$2 off each ticket. Share this **online** coupon code and details on the valid nights with as many people as you can.
- The coupon code cannot be used for onsite ticket sales or for non-Spirit Coupon Fundraiser dates.
- The \$2 off coupon code cannot be combined with any other offers or discounts such as group discount tickets.
- The number of **online** tickets sold using your specific coupon code will be tallied after January 6 and your organization will receive \$1 for each of those tickets. Again, look for any opportunities to share this online coupon code and details on the valid nights with as many people as you can. The more times your **online** coupon code is used, the more money your organization earns!
- **Spirit Coupon Fundraiser Nights are Mondays through Thursdays, November 11 through December 11, 2020 (excluding Thanksgiving) and also January 1, 2, and 3, 2021. Your community can use your online coupon code for online ticket sales for any of these nights. Please note: Coupon codes cannot be used on weekends, holidays or December 12-31.**
- To provide a better flow of visitors to the Winter Walk of Lights, **online** tickets are sold for specific start times (5:30, 5:45, 6:00, 6:15...and 9:15 p.m.) A limited number of tickets are available for each start time and it is not uncommon for some times (especially earlier start times) to sell out. It's a good idea to encourage your community to purchase tickets online early.
- We will provide you with a custom promotional flyer (PDF format) that can be printed and/or distributed as an email attachment. We can also provide you with photographs and text for social posts to promote your fundraiser.
- Please do not hand out your flyers or share your coupon code on Meadowlark Botanical Gardens property. It is our policy to immediately stop the fundraiser if flyers are handed out or sharing of your coupon code occurs on site.

Name of Organization:

Address:

City:

Number of Students/Scouts/Members:

Contact Person:

Title:

Phone Number:

Email:

NOVA Parks finance department will prepare and mail your fundraising check to the person/entity and address noted below.

Check Payable to:

Mailed to the Attention of:

Mailed to the following address:

Please contact Jules Maloney at jmaloney@nvrpa.org or 703-255-3631 x103, if you have any questions.