

NOVA Parks

**Board Meeting,
July, 21 2022
7:30 p.m.
Temple Hall Farm Park
15855 Limestone School Road
Leesburg, VA 20176**

MINUTES

ATTENDANCE:

Members Physically Present:

Cate Magennis Wyatt, Chair
Paul Baldino
James Bonfils
Mark Chandler
Pat Harrison
Brian Knapp
Michael A. Nardolilli

Members Participating Via Zoom:

Stella Koch
Sean Kumar

Members Absent:

Paul Ferguson
Jeff Tarbert
Scott Price

Staff Present:

Paul Gilbert, Executive Director
Kelly Gilfillen, Director of Marketing & Communications
Chris Pauley, Director of Operations
Lauren Weaver, Director of Finance
Brian Nolan, Director of Planning & Development
Mark Whaley, Superintendent of Park Operations
Blythe Russian, Superintendent of Park Operations
Danielle Endler, Human Resources Administrator
Mike Depue, Planning & Grants Administrator
John Bell, Senior Planner
Ben Bilko, Park Manager
Kevin Rodriguez, Catering Chef

CALL TO ORDER:

The Chair called the meeting to order at 7:30 p.m.

REPORT ON PUBLIC FEEDBACK ON THE DRAFT STRATEGIC PLAN, KELLY GILFILLEN, DIRECTOR OF MARKETING & COMMUNICATIONS:

Over the course of four weeks, NOVA Parks solicited public input about its draft 2023-2027 Strategic Plan through partners, stakeholders, social media and the news media. The result was more than 4,124 webpage views with 92% of survey respondents indicating that NOVA Parks' strategic plan was important or very important to the Northern Virginia region.

AMENDEMENTS AND ADOPTION OF STRATEGIC PLAN, PAUL GILBERT, EXECUTIVE DIRECTOR:

Gilbert summarized feedback received from various groups and individuals and proposed edits to address that feedback.

Motion by Mr. Baldino, second by Mr. Chandler to adopt the Strategic Plan with suggested amendments. Unanimously approved.

REPORT ON MAJOR EVENTS, PAUL GILBERT, EXECUTIVE DIRECTOR:

- Loudoun Water Authority's vote to award contract to construct Reservoir Park at Beaverdam
- Korean Bell Garden celebrated its 10th anniversary
- Juneteenth Celebration at Bull Run Regional Park
- Celebration of the addition of 128 acres at Springdale Park partially donated by Chuck and Stacy Kuhn
- First Place Parade Float Prize for both Memorial Day in Falls Church and 4th of July in the City of Fairfax

"POST-COVID" MARKET DYNAMICS, CHRIS PAULEY, DIRECTOR OF OPERATIONS:

Mr. Pauley gave an in-depth analysis of the changing market conditions that NOVA Parks has experienced related to Event Venues, Light Shows, Golf, and other areas.

Stella Koch joined the meeting at this point.

Ms Weaver discussed the financial performance of NOVA Parks for Fiscal Year 2022 and shared the results of the first of five closes that will take place in the coming weeks.

Motion by Mr. Knapp, seconded by Mr. Bonfils to allocate the FY'22 Net Revenue in the following way: 70% to the Capital Fund, 20% to the Performance Incentive Program, and 10% to the Retirement Plan. Mr. Kumar abstained, everyone else voted in favor.

ADMINISTRATIVE ITEMS:

- A. Minutes from the May Board Meeting
- B. Minutes from the Executive Committee Meeting
- C. Clarifying Language on the Capital Endowment
- D. Award of Contract for the Compensation Study
- E. Special Fund Budgets
- F. Treasurer's Report

Mr. Baldino asked that items C and D be pulled for discussion.

Motion by Mr. Nardolilli and seconded by Mr. Knapp to approve items A, B, E and F. Unanimously approved.

In place of Item C Mr. Baldino moved and Mr. Knapp seconded, that the Executive Director be authorized to transfer the \$250,000 payment for Underground Utility License at Red Rock Regional Park to the Capital Endowment. Unanimously approved.

Motion by Mr. Baldino and seconded by Mr. Nardolilli to award the contract for the compensation study to PRM Consulting Group, and that Performance Incentive be considered as part of compensation. Ms Koch abstained, everyone else voted in favor.

Motion by Mr. Nardolilli, seconded by Mr. Knapp to go into closed session to discuss personnel and real estate acquisition allowed under Code of Virginia, Section § 2.2-3711. Unanimously approved

CLOSED SESSION

Chair Magennis Wyatt read: I certify that, to the best of my knowledge, only public business matters lawfully exempted from open meeting requirements prescribed by the Virginia Freedom of Information Act and only such matters identified in the motion to convene closed session were heard, discussed, or considered by this Board during Closed Session.

Roll Call Vote: All responded in the affirmative.

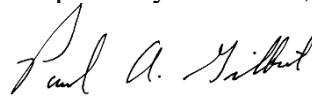
Motion by Mr. Kumar, seconded by Mr. Nardolilli to authorize the Executive Director to execute the land donation discussed in closed session. Unanimously approved.

Motion by Mr. Chandler, seconded by Mr. Bonfils to adopt the FY'2023 performance goals for the Executive Director discussed in closed session. Unanimously approved.

ADJOURNMENT:

Motion by Mr. Nardolilli, seconded by Mr. Knapp to Adjourn. Unanimously approved.
The meeting was adjourned at 10:00 p.m.

Respectfully submitted,

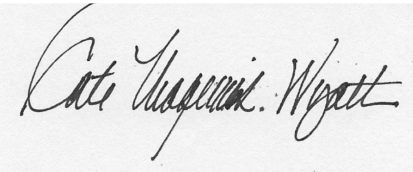


Paul A. Gilbert, Secretary

Approved by the Northern Virginia Regional Park Authority Board
on September 15, 2022



Paul A. Gilbert, Secretary



Cate Magennis Wyatt, Chair