



# AGENCY OVERVIEW





### AGENCY OVERVIEW











NOVA Parks - the best of Northern Virginia through nature, history, and great family experiences 2018 Northern Virginia Regional Park Authority (NOVA Parks) - Fourth Printing 5400 Ox Road Fairfax Station, VA 22039 Telephone: 703-352-5900 Online: www.novaparks.com Email: feedback@nvrpa.org

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Photography credits by: Brian F. Bauer, Jenny Friedman, Sandra Garduno, Kevin Wegman, Photos by Kintz, Blythe Russian, Chris Pauley, Paul Gilbert, Sports Publishing International, Charlie Shinn Studios, Matt Yung Photography, Bill Folsom, as well as by many various park managers and park staff.

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### Forward- Who is NOVA Parks?

NOVA Parks – The best of Northern Virginia through nature, history, and great family experiences

### The best of Northern Virginia

Any place is defined by its land, people and experiences. Those who know and love this region understand that past the frenetic pace is the side of Northern Virginia that is deeply shaped by the lands and experiences available through the regional parks. Saying that NOVA Parks is the best of Northern Virginia is more than a catchy phrase. These lands and experiences exemplify many of the best qualities of the area.

Close to 300,000 people a year are entertained and delighted by the holiday light shows hosted by NOVA Parks. Annually, millions enjoy a ride or walk along the 45-mile W&OD Trail. Many thousands camp, hike, boat, golf, swim, or otherwise spend their most treasured time in a regional park.

NOVA Parks is steward to over 12,000 acres of parkland, with over 30 miles of river frontage, and many of these areas are among the most environmentally important areas.

Lands also tell the stories of what came before. The historic properties of NOVA Parks tell the stories of Native Americans, the Colonial period and the American Revolution. Much blood was spilled in our Civil War Battlefield parks. From enslaved people to Civil Rights struggles to the Suffragist movement, the stories that have made this country are told through the preservation and interpretation of our historic sites. We tell the story of America!

### Our origin story: the marriage of enterprise, conservation and regionalism

NOVA Parks can best be understood by looking at two formative early leaders, who together developed a formula for a successful regional park system.

Ira Gabrielson was a giant in the conservation field. A well-known ornithologist, he became the first Director of the U.S. Fish & Wildlife Service. As part of a group of citizens who saw the need and worked to create the regional park system, Gabrielson became the first Chairman and served from 1959 – 1976. During this time, over half of the land that currently is in the regional system was acquired. He focused on lands along the



Pohick Bay Regional Park as the fog drifts across the bay early in the morning. Pohick is a perfect example of the multi-use parks NOVA Parks offers, combining family fun like waterparks and camping with the wonders of nature.

major waterways of the region, knowing that these were the most important lands from an ecological perspective. The conservation ethos that Gabrielson instilled in NOVA Parks continues to this day, with regular land acquisitions continuing, along with expanded nature education. The focus on the growth in the park system has expanded over the years to include both historic and natural resources.

During the early years of the agency, three Counties and three Cities bound together to create and support the regional park system. Arlington, Fairfax and Loudoun Counties, and the Cities of Alexandria, Fairfax and Falls Church are member jurisdictions. This model of regionalism has served to build a more united Northern Virginia. The parks that have been created are the ones with regional significance.

The entrepreneurial spirit came from Darrell Winslow, who was an experienced park professional when he started with the agency in 1966. He understood how to create facilities and programs that would attract and engage the public. He brought the enterprise focus that resulted in a business model where operating costs are mostly covered by operating revenues.

While parkland is largely free for the public to enjoy, there are many appealing things for the public to do, and those activities support the park system. This focus also brought people into the parks in much larger numbers, building public support.

The result of this critical ingredient is that regional parks are extremely popular, and they require very little tax dollars to fund. These two factors make the NOVA Parks model sustainable. A legacy of this is that NOVA Parks is consistently one of the most innovative park agencies in the nation, developing new facilities and programs that engage and delight the public. Winslow rapidly advanced to Ex-



Innovation in motion as construction nears completion at the River View at Occoquan Regional Park in Lorton.

ecutive Director and led the agency until his retirement in 1995.

NOVA Parks has benefited from remarkable leadership from all over the region. The agency has grown and flourished in many ways. But the marriage of conservation, enterprise and regionalism has been the foundation that has made it work well, and serve the public for decades.

### Unique destinations

NOVA Parks excels at creating very unique and appealing destination parks. To road bikers, the W&OD Trail is known as one of the top trails in the country. The Fountainhead Mountain Bike Trail system is ranked Number One in Virginia.

Meadowlark Gardens was recently ranked as having the Number One garden light show in the nation. Meadowlark also boasts the distinctive Korean Bell Garden that is the only one of its kind in the Western hemisphere. Five of the Civil War battlefields are now regional parks. Multiple structures that are over 200 years old, from a Colonial mansion, grist mill, bridge and more, are part of the 'A list' historic sites owned by NOVA Parks.

If modern structures are of more interest, the Riverview at Occoquan, the Atrium at Meadowlark, or the Woodlands at Algonkian all offer elegant venues with stunning views for weddings and receptions. What the regional parks share, is that they are all very different. These spectacular sites both drive tourism and make Northern Virginia a wonderful place to live.

### Innovative culture

A recent organizational culture survey of NOVA Parks' employees sheds light on the success of the organization. There was a very high focus on providing wonderful customer experiences. This is reinforced through system-wide training on customer service. There was a high focus on innovation that can be easily seen in the diverse facilities and programs that are created. A focus on flexibility over control is an important factor that makes NOVA Parks very different from a government agency. This flexible approach also helps NOVA Parks excel at partnerships.

There is an African proverb that "You can go fast alone, or far together." At NOVA Parks, we have a 60-year history of going far with our many partners and our re-



# Our Jurisdictions:

The City of Alexandria joined NOVA Parks in 1969, and within a year, NOVA Parks purchased the historic Carlyle House property, which had once been the home of a prominent 18th century Scottish businessman, and a residence frequented by George Washington. Already on the U.S. Department of the Interior's National Register of Historic Places, Carlyle House became NOVA Parks' first major historic property, aiding NOVA Parks' growth as a full fledged local park agency. Work on the house was completed in 1976, just in time for the U.S. Bicentennial.

In 1982, NOVA Parks leased property that would eventually become Cameron Run Regional Park. In 1983, that park would be christened with a gigantic wave pool, which remains the centerpiece of the massive Great Waves Waterpark today.







### Carlyle House Historic Park, Alexandria, VA

A living history re-enactor in soldier's clothing stands at the gates of Carlyle House Historic Park, prior to an event at the popular Alexandria destination. In addition to year round programs and tours, Carlyle House also plays host to several living history events, commemorating various parts of John Carlyle's life, including his wedding, a visit from George Washington (facing page) and his funeral.

### Waterparks: An ever-evolving commodity



A beautiful day at Great Waves Waterpark, located within Cameron Run Regional Park in Alexandria. The agency has spent a great deal of time and money adding new features - including Paradise Play, a giant kids' splashpad, a revamped Café, new waterslides and more.

For NOVA Parks, aquatic facilities, especially within the last decade, have been a continuous evolution. What began as essentially five community swimming pools located within five regional parks are now popular, vivacious, themed waterparks, each with its own look and feel.

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But this evolution was hardly a one summer to the next transformation. Undertaking this effort has proven to be an ongoing process for NOVA Parks, that continues to produce fun summers for its customers.

NOVA Parks boasts a total of five waterparks – a varied group of offerings ranging from the somewhat modest to the somewhat elaborate, all of which are well positioned across the region, including Atlantis Waterpark at Bull Run Regional Park (Centreville), Great Waves Waterpark at Cameron Run Regional Park (Alexandria), Pirate's Cove Waterpark at Pohick Bay Regional Park (Lorton), Ocean Dunes Waterpark at Upton Hill Regional Park (Arlington) and Volcano Island Waterpark at Algonkian Regional Park (Sterling). For years, these facilities were quite popular, especially within their respective communities. As the years passed, however, many of the facilities saw a downturn.

While the facilities were certainly in good condition, the appeal of the faceless community swimming pool simply stopped translating, as families found new and more interesting ways to spend their summer dollars.

Two of NOVA Parks' waterparks had addressed similar problems in the past. At Cameron Run Regional Park, which opened in 1983 and featured, as its primary attraction, a 500,000 gallon wave pool with a key location right next to the Capital Beltway, the problem was handled head on, with significant financial investments. Over time, NOVA Parks added more features to ultimately create Great Waves Waterpark at Cameron Run, including three flume waterslides, a pair of speed slides, and rock slides into the toddler pools. A similar financial investment was also made at Upton Hill Waterpark in Arlington. The park

#### NOVA PARKS - AGENCY OVERVIEW







At far left, Ocean Dunes, located in Arlington, features a Coastal Carolina beach theme, complete with Adirondack chairs and a lighthouse. Above, the brand new waterslides at Pirate's Cove at Pohick Bay Regional Park in Lorton, which was added in 2012. At left, Atlantis Waterpark at Bull **Run Regional Park** in Centreville keeps bathers cool with a zero-depth splash pad and dumping bucket.

previously consisted of a lap pool and a diving well. In 2007, a major financial commitment by NOVA Parks added a beach entry infant wading pool (replacing the diving well) and, most notably, a zero depth water playground feature with dumping bucket and a pair of waterslides. The latter changed the entire profile of the facility, bringing in a different dynamic and making the park more family friendly.

While the changes at both Great Waves and Upton Hill have certainly been successes, NOVA Parks had a problem at Pohick Bay. What had been a fairly successful community pool – at one time the largest swimming pool on the East Coast in fact - had essentially lost the public's interest. The cost of significantly upgrading the location with exceedingly expensive new equipment was simply beyond NOVA Parks' reach for a park with a rapidly declining bottom line. Meanwhile, revenue from this lumbering dinosaur continued to slide. The initial answer, it turned out, were minor upgrades, a few significant renovations, and, most importantly, theming.

"By 2007, we were strongly considering closing the pool entirely," recalls NOVA Parks Executive Director Paul Gilbert. "The attendance simply wasn't justifying the operational costs to keep it open. According to Gilbert, this decision was made even harder by the fact that despite a loss in popularity, the pool itself actually had a lot to offer.

A giant deck area framed a 500,000 gallon main pool with plenty of room for swimmers, divers and kids, and an infant pool offered a place for the little ones. In the end, NOVA Parks took a different approach.

In the summer of 2008, Pohick Bay Pool was laid to rest ... and Pirate's Cove Waterpark was born.

"We settled on a theme that we thought was timely, related well to the young and old, and could be created in a cost effective way," Gilbert said. "The results were better than we could have imagined."

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### Waterparks: continued

The makeover began with the installation of two large play features. The first was in the pool, and included slides, a giant dumping bucket, water cannons, and, of course, was loaded with Pirate theming elements. The second was a large in-ground sand play area. After that, however, creativity ruled the day. Meanwhile, the entire pool building – the first thing visitors see as they come down the drive – was transformed (using some very basic materials) into what appears to be a Pirate Ship.

"We had the front painted to give the appearance that it was sitting in the water, then added a mast (complete with fiberglass pirate in the crow's nest), an arsenal of cannons (in actuality, PVC pipe painted gray surrounded by a wooden box with 'door') and a bevy of pirate flags," Gilbert said. To complete the look, NOVA Parks transformed the barren, grassless parking island in the front of the building into what appears to be a desert island – using a landscaping border, a few bags of white landscaping stones, and a plastic palm tree.

To thoroughly sell the new look, however, NOVA Parks went the extra mile, creating a grand opening extravaganza called 'Pirate Day, which was free to the public and featured living history pirate actors, a pirate village with educational displays, and a full scale pirate 'attack' from a 'pirate ship' at the Pohick Bay boat launch. The result was a resounding success. People came from all around to see the pirate attack, which included replica cannons and sword fights, cooled off at the newly-themed waterpark, and spread the word. In the meantime, the media reaction was equally as swift, and the newly dubbed "Pirate's Cove Waterpark at Pohick Bay" was featured in print and on television.



Paradise Play is an outdoor, largely enclosed play area designed for children. Paradise Play was built adjacent to Great Waves Waterpark at Cameron Run in Alexandria. The idea behind the structure - which features several slides, high observation points, spinners, tubes and more - was to create an experience that would function perfectly during the summer months as well as off season. Paradise Play is open for much of the year, and with a very reasonable cost, invites families to enjoy Cameron Run more often.

Comparing the park's revenue in 2007 – the year that NOVA Parks considered closing the pool – and the past season, the second since the renovation was completed, the results are striking. In 2007, Pohick Bay Pool pulled in just over \$90,000 in actual revenue. In 2012, Pirate's Cove Waterpark at Pohick Bay took in \$472,949 in actual revenue. The numbers truly speak for themselves.

But the reshaping of Pirate's Cove did more than raise the profile of a slumping waterpark. It also provided NOVA Parks with a blue-print. A similarly dipping profile for the pool at Bull Run Regional Park provided just such an opportunity to use said blueprint.

Walk into Atlantis Waterpark at Bull Run and it's hard to imagine that this facility was often categorized as mundane, common place, boring only a year ago. But the feedback the NOVA Parks saw, largely in the form of slumping attendance figures suggested just that.

With the same approach in mind, NOVA Parks chose a theme - The Lost Continent of Atlantis, and work began. An at-grade dumping bucket play structure (complete with ancient Greek theme elements) was added to what had been a gigantic yet largely empty pool deck. Nearby, another significant section of vacant pool deck was excavated, and a large sand play area was installed. NOVA Parks then turned to the more creative elements, adding columns and a faux portico to the entrance, as well as murals in the changing areas with under sea elements. Mermaids and other minor elements were added throughout the park to further expand on the theme, and a new logo was created. Atlantis Waterpark now stood where mediocrity had before, turning what had been a 50-year-old community swimming pool into a teaming waterpark.

"Atlantis was no less challenging of a transformation than Pirate's Cove, yet the guideline of having done a similar renovation at Pohick Bay made the process somewhat easier," said Chris Pauley, Director of Operations. "At the end of the process, we were able to generate a lot of buzz and exNOVA PARKS - AGENCY OVERVIEW



Volcano Island Waterpark at Algonkian Regional Park in Sterling - formerly Downpour - overcame a bit of an image problem by simply adding theming elements such as paint, new fixtures, plastic characters and a new name. Like all of its cousins throughout the NOVA Parks system, it has become an extremely popular site for both neighbor swimmers and as a destination.

citement and really re-energize the community."

Meanwhile, NOVA Parks also took a similar - if not slightly smaller - brush to Ocean Dunes (formerly Upton Hill) and Great Waves. While neither saw any significant play features added, both were the beneficiaries of theming updates. A new logo was created for Great Waves, with a 'surf' look, and a mascot - Sunny the Sandshark - was added. Several different areas of the park were also themed with names and signage to correspond, including the Riptide Café and the Shark Shack (souvenirs and clothing). Thatching, paint and other small touches did wonders to bring the elements together. At Ocean Dunes, a similar small scale approach was taken. While effective, what was then Upton Hill seemed to lack a cohesive identity. In the spring of 2008, the park received a new logo that reflected a new Outer Banks beach feel.

The park followed suit by adding sand dune fencing and old jon boats (for effect), as well as murals and minor paint changes to complete the look. In 2010, those efforts were followed with a sixfoot tall lighthouse, seating, fiberglass birds and typical foliage, and more.

NOVA Parks undertook its final major theming project in 2010 - Volcano Island, at the site of what had been Downpour at Algonkian, in Sterling. The newly themed Volcano Island has a sort of Polynesian jungle element, incorporates several relatable images, including geckoes, tribal elements, and a steaming novelty volcano atop the main building, as well as palm trees and thatching.

A sand play area similar to that of Pirate's Cove and Atlantis was also added, but no additional water play structure – only rethemed with characters and new paint, to better reflect its new look.

The latest work in regards to theming and creating the proper vibe is one you can take a look at any time – its online presence. Accesss the waterparks online via www.novawaterparks. com. Visitors can buy tickets online for Great Waves, see photo galleries of the parks' respective offerings as well as a full list of features and so much more.

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# Our Jurisdictions: City of Fairfax

The City of Fairfax officially joined NOVA Parks in 1963. The City is, of course, surrounded by Fairfax County, so by joining NOVA Parks, the City of Fairfax was able to bring the amenities and benefits of membership to its residents. In 1993, NOVA Parks opened the W&OD Connector Trail in the City of Fairfax, part of what would eventually become the Cross County Connector Trail. Adjacent to this property, NOVA Parks would eventually add Gateway Regional Park in 1995, dedicated on National Trails Day. In 2017, NOVA Parks completed a trail underpass at Pickett Road that connected many of the region's major trails.









*Gateway Regional Park, Fairfax City, VA* Fairfax City is home to the charming wooden structure, Gateway Regional Park. Located at the intersection of the Connector Trail, the City of Fairfax's trail system and the Fairfax County Park Authority's Accotink Creek Trail, Gateway Regional Park is a crossroads rest stop offering a shelter, water fountain and displays of trail maps and local points of interest.

### Historical venues & assets: A guide

In as much as NOVA Parks boasts offerings like golf courses, waterparks, boat rentals and the like, it is its historical assets upon which NOVA Parks most proudly hangs its collective hat.

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NOVA Parks manages many parks with great historical significance, including a grand 18th century mansion, a Civil War battlefield, a 19th century grist mill, a 200-year old working farm, a Civil War era church, and many more. These historical landmarks see an incredible annual flux of visitors, as literally thousands make their way through various hallowed halls and fields.

### **Carlyle House**

The historic Carlyle House was completed in 1753 by British merchant John Carlyle for his bride, Sarah Fairfax of Belvoir, member of one of the most prestigious families in Colonial Virginia. Their home quickly became a center of social and political life in Alexandria and gained a foothold in history when British General Braddock made the mansion his headquarters in 1755. Braddock summoned five colonial governors to meet there to plan the early campaigns of the French and Indian War.

On the National Register of Historic Places, Carlyle House is architecturally unique in Alexandria as the only stone, 18th-century Palladian-style house. Daily tours of the house, programs for schoolchildren, special events, exhibits and lectures explore the life and times of John Carlyle in pre-Revolutionary Alexandria. The tour includes a look at much of the restored house, a video lecture room, and an under construction room that offers a unique look at the restoration process, including some of the original building materials.

Carlyle House Historic Park hosts historical interpretive events and reenactments throughout the year. Programs conducted by the House's staff included a reenactment of the Surrender of Alexandria during the War of 1812 and an event displaying and interpreting wedding and funeral traditions of the 18th century. Nine years of articles related to the history of the Carlyle House and Colonial Alexandria are now available online.



Cannon fire explodes from a Union artillery piece during the 150th Re-enactment of the Battle of Ball's Bluff. All told, the event hosted just over 2,000 uniformed re-enactors, and attracted more than 2,000 spectators.

### Ball's Bluff Battlefield Regional Park

Loudoun County holds the lion's share of NOVA Parks' historic facilities. Ball's Bluff Battlefield Regional Park preserves the site of the largest Civil War engagement in Loudoun County. Also known as the Battle of Harrison's Island or the Battle of Leesburg, the conflict was fought on October 21, 1861, in Loudoun County, Virginia, as part of Union Maj. Gen. George B. McClellan's operations in Northern Virginia during the American Civil War. While a minor engagement in comparison with the battles that would take place in years to follow, it was the second largest battle of the Eastern Theater in 1861, and in its aftermath had repercussions in the Union Army's chain of command structure and raised separation of powers issues under the United States Constitution during the war.

Over the last century, trees and other growth filled in the area (the battlefield was actually a pasture in 1861), and understanding how the battle unfolded became increasingly difficult as time went on. In 2004, NOVA Parks embarked on what is now known as the Ball's Bluff Battlefield Restoration Program. The purpose of the program was to return the Battlefield to its appearance in October 1861 when the final battle was fought there and to make battlefield interpretation efforts more effective. To accomplish this, park staff cleared under brush, then turned to removing trees. Much of those were chipped into a mulch, which now covers the bulk of the battlefield space. Today, the park is as close to its original appearance as it's ever been. Visitors can take advantage of weekend guided tours, volunteer guided programs and living history events (weather permitting). A podcast and walking tour brochure are available year round for self-guided tours of the park.

Major sites at Ball's Bluff Battlefield include a cemetery, which is the third smallest national cemetery in the United States. Fifty-four Union Army dead from the Battle of Ball's Bluff are interred in 25 graves in the half-acre plot; the identity of all of the interred except for one, James Allen of the 15th Massachusetts, is unknown. Monuments to fallen Confederate Sergeant Clinton Hatcher and Union Brigade Commander Edward Dickinson Baker are located next to the cemetery, though neither is buried there. While the stonewall-enclosed cemetery itself is managed through the Culpeper National Cemetery and owned by the Department of Veterans Affairs, the balance of the 223-acre park is managed through NOVA Parks. The site also contains an interpretive trail, signage, and an amazing view of the bluff itself, overlooking the Potomac River.

### Mt. Zion Church Historic Park & Gilbert's Corner Regional Park

Mt. Zion Old School Baptist Church, built in 1851, sits at the intersection of the Old Carolina Road and the Little River Turnpike - once a main crossroad in Southeastern Loudoun County. From here, the church was an eyewitness to much of the history of this area, in particular the Civil War. The church was used as a military rendezvous site, prison, barracks, battleground and hospital. Union troops used the church as a field hospital after the cavalry engagements of Aldie, Middleburg, and Upperville in June of 1863, and graffiti on the church's walls are remnants of the soldiers' days spent in recuperation. July of 1864 saw military action close to the church, when Confederate Colonel John S. Mosby and his men met the Union forces from Massachusetts and New York under Major William H. Forbes.

The cemetery adjacent to the church contains over 240 marked graves and additional unmarked graves within its old stone wall, and at least 64 African American unmarked graves outside the wall. Among those buried here are veterans of the Civil War and one War of 1812 veteran. The facility is open seasonally for tours, and is available as a rental property for weddings and events. Mt. Zion also hosts various interpretive programs over the course of the year, with a wide array of historical topics and guests. Information about the park and its events can be found on the NOVA Parks website.

Immediately adjacent to the Mount Zion property is Gilbert's Corner Regional Park,



Carlyle House Historic Park, located in Olde Town Alexandria, offers a fascinating tour that takes visitors back to another place and time.

which was, among other things, the site of Civil War activity. The most heated action in this area happened on July 6, 1864 when a cavalry skirmish took place next to Mt. Zion Historic Church between the forces of Col. John S. Mosby, Confederate Rangers and Union forces (13th New York Calvary) under the command of Major William H. Forbes. Both sides had nearly 150 mounted soldiers. By the battle's end, 13 Union soldiers were killed and 37 wounded in this battle, while the Confederate forces had one killed and five wounded.

In addition to its Civil War history significance, the new parkland includes part of the Carolina Road, which was an active route between Frederick, Maryland and the Virginia/ North Carolina border. It was originally a Native American trail used by the Algonquin and Iroquois Indians and a popular north/ south route during the 18th & 19th centuries. It roughly follows the course that Route 15 is today.

### Aldie Mill Historic Park

Less than two miles down the road is Aldie Mill Historic Park, a grist mill which was completed in 1809. The restored mill, an imposing four-story brick structure with tandem metal waterwheels, offers visitors and students a glimpse of how life was lived in the rural South during a time when the Mill served as a vital center of the community. The twin overshot waterwheels were restored in October 2010 with grant assistance from the Loudoun Preservation Society, and grinding demonstrations have resumed. Gristmills once dotted the landscape of Virginia and rural America, but most of them have now vanished or stand abandoned as silent witnesses of the past. At Aldie Mill, the unique heritage of water-powered gristmills is remembered and preserved. The merchant mill and store house, the oldest

### Historical venues: continued

structures in the present Aldie Mill complex, were built between 1807 and 1809 by William Cooke for the noted legislator and reformer Charles Fenton Mercer. A brick granary erected to the west of the main structure between 1809 and 1816, and a smaller brick country mill that Mercer erected to the east of the merchant mill after purchasing Cooke's half-interest in the enterprise in 1816, are also preserved at the site.

During the term of Mercer's proprietorship, Aldie Mill emerged as the largest manufactory of its kind in Loudoun County. The mill's five run of French flint burrstones turned wheat into superfine flour for commercial export. Among the mill's many prominent 19th-century visitors was President James Monroe, who had his grain ground here while living at neighboring Oak Hill, and Confederate raider John Singleton Mosby, who captured several Union soldiers at the mill during the Civil War.

Descendants of Captain John Moore, the miller to whom Mercer sold the property in 1835, operated the mill continuously for six generations until it closed in 1971. Aldie Mill survives today as one of the best preserved historic mills in the Commonwealth and Virginia's only known mill powered by twin overshot wheels.



Lafayette Day was a living history display held at the old manor house at Temple Hall Farm, commemorating the visit of the Marquis de Lafayette to the property in 1825.



The viewing/interpretation area at the Battle of Upperville | Goose Creek Bridge Historic Park. The park was added in late 2017, and the bridge at its heart is over 200 years old.

### White's Ford Regional Park, Mount Defiance & Battle of Upperville | Goose Creek Bridge

Approximately two miles from Temple Hall Farm, on the banks of the Potomac River, is White's Ford Regional Park. White's Ford was an important ford over the Potomac River during the Civil War. It was used in many major actions, including the crossing into Maryland of the Confederate Army prior to the Maryland Campaign. It is located a few miles above present-day White's Ferry. The ford was named after Captain Elijah V. White, a Confederate cavalry officer and leader of the cavalry battalion known as the Comanches. His farm was on the property where the park now lies.

NOVA Parks extended its historical holdings with the addition of several new properties. Not far from Aldie Mill, NOVA Parks, via a partnership with the Civil War Trust, acquired property outside of Middleburg, called Mt. Defiance.

This site was essentially the key point of the Battle of Middleburg, which was fought on June 19, 1863, just ten days after the Battle of Brandy Station and fourteen days before the opening day of the Battle of Gettysburg – a very significant month of fighting in the Eastern Theater that year.

In late 2017, NOVA Parks acquired the Battle of Upperville | Goose Creek Bridge Historic Park not far from Mt. Defiance. The park is 20 acres, and has at its heart a 200-plus year old stone bridge, that was the site of the aforementioned Battle of Upperville during the Civil War. The park includes trails and interpretive signs.

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2015 marked the grand opening of the Tinner Hill Historic Site in Falls Church. The park is the site of what was home to Joseph and Elizabeth Tinner, the couple who fought segregation laws after the borders of neighboring towns were redrawn cutting directly through their thriving community. Their actions led to the first rural branch of the NAACP. Visit the park's picnic pavilion and see the Zig Zag Monument, a sculpture that follows the original location of the segregation line.

### Other venues

NOVA Parks has many other venues with historic significance, even if they aren't known as typical historic destinations.

Bull Run Regional Park in Centreville, for example, saw quite a bit of action during the Civil War, most notably at Blackburn's Ford, where a brigade attempted to cross but Confederate fire broke up the attack and Union commanders decided to cross the creek farther upstream.

The Park also erected a winter quarters display, a re-creation of the dwellings built by Union and Confederate soldiers. Leading from the property is the 18-mile Bull Run Occoquan Trail, which was home to a great deal of various actions over the years, in the form of native American trails, trade routes, and later as civil war supply routes.

Occoquan Regional Park in Lorton also bears a great deal of history. In the center of the park is the last of nine large beehive brick kilns, used by prisoners at the start of the 20th century to churn out many of the red bricks used in Northern Virginia and DC buildings. The then-adjacent Lorton Work House Prison served as home to many prisoners over the years, including approximately 168 women who were detained from June to December 1917, the result of the pickets and violence of the women's suffrage movement in the Washington D.C. area. By 2020, this will be commemorated with a new suffragist memorial at Occoquan.

Temple Hall Farm Regional Park in Leesburg is a 200-year old working farm that offers visitors an opportunity to learn about our agricultural past while also exploring farming in Loudoun County today. The farm was donated to NOVA Parks in 1985 by Valeria Symington to preserve from development the farm and home she moved into as a newlywed in 1940. She and her husband restored the early 1800s mansion of William Temple Thomson Mason, a nephew of George Mason, and ran a variety of agricultural endeavors through the years. Learn more about Temple Hall Farm on page 34.

Tinner Hill Historic Park was opened in 2015. The Tinner Hill community was founded in the late 1880's when Joseph Tinner and his wife, Elizabeth bought a dozen acres to make it possible for their family and others to become landowners, allowing them to pursue the freedom and equality promised at the end of the Civil War. After a line gerrymandered a significant number of African American residents into Fairfax County was drawn, Mr. Joseph Tinner and Dr. E.B. Henderson convened a meeting at the Tinner's home. Joining Tinner and his wife Mary at the meeting were several prominent members of the community, who formed the "Colored Citizens Protective League" to fight the ordinance. These local leaders and those who joined them went on to fight against the Jim Crow segregation laws in Virginia. The "Colored Citizens Protective League" eventually became the first rural chapter of the NAACP. The Tinner Hill community survives today as a testament to the struggles and the triumphs of its past residents and other Falls Church African Americans.

# Our Jurisdictions: City of Falls Church

In 1959, The City of Falls Church joined the counties of Arlington and Fairfax as the original group which approved concurrent resolutions, which ultimately established NOVA Parks. Today, Falls Church's identity as both a city and an NVPRA jurisdiction is synonymous with the trail that winds through it. The W&OD, which crosses the northern third of the City of Falls Church, making its way right over the backbone of the city itself - Route 7, seems in many ways to represent the city and its population. Falls Church is extremely pedestrian-friendly, and its residents will frequently incorporate the W&OD into their commutes. Falls Church will see dual trails for cyclists and pedestrians. The dual trail on the W&OD will better serve this urban center.





through what many consider the heart of the 45 mile long bi-way in Falls Church. The Trail has perhaps its most dramatic crossing in Falls Church, arching up and over the very busy Broad St. (Route 7) across a beautiful pedestrian bridge.







**Washington & Old Dominion Railroad Regional Park** Runners take to the Trail for an organized 5k run, following the dedication of new interpretive signage. Former Board member Barry Buschow stands in the foreground as an official. Above left, the inaugural first ride through the Falls Church section of the W&OD Trail, taken in 1982 following NOVA Parks' official acquisition and subsequent opening of the trail to the public.

### The Region, outdoors & active

While NOVA Parks differs in many ways from the standard passive use park agency, it also offers many locations that allow its users to connect with nature. NOVA Parks has dozens of venues that offer the ability to picnic, hike, relax and play, each with its own look and feel. Walk and bike along the W&OD Trail, paddle through the marsh at Pohick Bay Regional Park. Picnic along the banks of the Potomac at Algonkian Regional Park, or observe nature in the tranquility of Potomac Overlook Regional Park and its amazing James Mayer Energerium.

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You can essentially create your own specialized outdoor experience. Hike the 18-mile Bull Run Occoquan Trail, a beautiful view of Fairfax County as it's rarely seen: with nary a car or building in site. Stroll through a gigantic botanical garden at Meadowlark, enjoying the site of not only beautiful native foliage and flowers, but that of a huge authentic Korean Bell Garden, which overlooks one of the park's two lakes. Grab your bike, and explore the rigorous mountain bike trails at Fountainhead Regional Park. If a more passive experience is what you seek, spread a picnic blanket at Bull Run Regional Park, Algonkian or Pohick Bay and simply enjoy a day outside. In essence, every NOVA Parks park has an outdoor experience waiting for you.

### The Region, by foot

Despite its continually evolving appearance as a concrete jungle, Northern Virginia is criss-crossed with miles and miles of walking, biking, hiking and equestrian trails that quite literally tie it together. NOVA Parks trails span from Purcellville to Shirlington, through Leesburg and throughout Fairfax, and all along the Potomac River; a truly breathtaking network of beauty, fun and education.

Winding its way through the heart of Northern Virginia is the Washington and Old Dominion Railroad Regional Park, better known as the W&OD Trail. This 45mile multi-use trail is perfect for cyclists, walkers, joggers and skaters. The trail runs from the heart of Arlington into Western Loudoun County, and the scenery var-



Hikers make their way towards a foot bridge on the Bull Run Occoquan Trail. The 18-mile pathway cuts from Bull Run Regional Park in Centreville to Fountainhead Regional Park in Fairfax Station.

#### NOVA PARKS - AGENCY OVERVIEW



A kayaker sits among the calm waters of the Occoquan Reservoir at Fountainhead Regional Park. NOVA Parks has eight different parks that border bodies of water.

ies from urban to idyllic. Weaving its way along the same expanse are 32 miles of gravel equestrian trail. The pair sees more than 2 million visitors annually.

NOVA Parks' longest natural surface trail is the 18-mile Bull Run-Occoquan hiking trail, which connects Bull Run, Hemlock Overlook, Bull Run Marina and Fountainhead Regional Parks. Perfect for hikers or those on horseback, this incredible path takes visitors through more than 4,000 acres of scenic woodlands. Along this track one will also find one of the region's richest untapped historic resources. This area played a vital role at different times in our history from the Revolutionary to the Civil War. NOVA Parks is currently completing a smart phone application that will allow Blue Trail (as it's commonly called, due to the blue blazes) users to learn about various stops along the path.

At Fountainhead Regional Park, those who prefer to cycle will find one of the most challenging mountain biking trails in the area, more than eight miles of hills, turns, climbs and loops through beautiful scenic terrain.

Pohick Bay Regional Park also offers trails, which can lead people to view thriving populations of great blue herons and bald eagles. Meadowlark Botanical Gardens, Ball's Bluff and Potomac Overlook Regional Parks offer guided hikes and natural or historic interpretive trails.

Users of NOVA Parks trails can also find beautiful and scenic vistas by water. The Occoquan Watertrail, completed in 2007 via a grant from the National Park Service Chesapeake Gateways program, is a 40-mile route on two tributary waterways of the Chesapeake Bay. Interpretive exhibits located at eight access points present a tapestry of time and place, each revealing a different facet of this extraordinary resource.

NOVA Parks has also forged an ever-evolving partnership with the National Park Service, creating a trail network that helps to complete the Potomac Heritage National Scenic Trail. When complete, NOVA Parks property will provide much of the passage through the region for this 425-mile corridor from the Chesapeake Bay to the Allegheny Highlands. This braided network of trails, open space and natural areas winds through a corridor linked by land, water and history. Parks and pathways along the Potomac River retrace George Washington's vision of "a great avenue into the Western Country."

The recent combined work of county and regional agencies like NOVA Parks, volunteers, private landowners and developers has created a route that attempts to connect the past with the present.

As it currently stands, the trail runs along the Potomac River and actually works its way through several NOVA Parks locations. Entering from the southeast, existing portions of the PHT run through Algonkian Regional Park in Sterling. It makes its way through several other Loudoun County parks before entering Ball's Bluff Battlefield (read more on page 17). When complete, the PHT will also guide visitors past Red Rock Wilderness Overlook Regional Park, as well as through White's Ford Regional Park.

### **Outdoors & active: continued**

### The Region, by boat

Many of NOVA Parks' parks and lands were acquired with the idea to defend, and subsequently preserve, the lands along the water in Northern Virginia. Boasting a total of 12 different parks with direct or indirect water access, the NOVA Parks is, by design, a hub for boating enthusiasts in and around the area. Parks including Pohick Bay and Fountainhead offer boat rentals - everything from kayaks, canoes and jon boats, to Northern Virginia's newest boating sensation at Pohick Bay - Stand Up Paddleboards. These unique crafts allow users of any skill level to stand on a giant long board and paddle their way through the bay - truly a unique view from the water! There are several other parks and facilities that allow users to launch their own boats, including Algonkian Regional Park, Occoquan Regional Park, White's Ford Regional Park, Bull Run Marina, Beaverdam Reservoir, Pohick and Fountainhead.

Algonkian Regional Park provides water access to the Upper Potomac, while Occoquan and Pohick Bay Regional Parks launch boaters into the lower Potomac. Bull Run Marina and Fountainhead give easy access to Bull Run and to the Occoquan Reservoir. Canoe and kayak rentals are available at Pohick Bay and Fountainhead Regional Parks. Guided trips leave regularly from Pohick Bay, offering morning, sunset tours, moonlight and fall color tours of the Bay and surrounding marshes.

In 2013, NOVA Parks began canoe and kayak launches onto the Potomac River from White's Ford Regional Park - a 295-acre tract of land just north of Temple Hall Farm in Leesburg. White's Ford is the northern most point of water access for NVPRA, and provides a dramatically different view of the Potomac and the adjoining wildlife (see its historic background on page 17).

Competitive and recreational rowing and sculling activities are centered at Sandy Run Regional Park, located on the Occoquan Reservoir in Fairfax County, and at Bull Run Marina. The fully-equipped facilities serve eight local high schools and one col-



Stand up paddlers explore the marsh areas around Pohick Bay Regional Park. NOVA Parks leads several tours of the area in the spring, summer and fall, and stand up paddle boards are available to rent.

lege rowing program. Regattas include those held by the National Capital Area Scholastic Rowing Association, George Mason University, the Occoquan Boat Club and the Northern Virginia Rowing Club, totaling 28,750 rowing crew participants.

### The Region, overnight

One of the most important assets NOVA Parks has are its camping areas. Situated in two of its largest parks - Bull Run Regional Park in Centreville and Pohick Bay Regional Park in Lorton - NOVA Parks' camping offerings include RV spaces or campsites with electrical and water hookups, standard primitive tent sites and deluxe cabins. The latter are the perfect hybrid of an outdoor experience with some of the creature comforts of home - minimal quarters that feature mostly a sleeping area and small living area, but are complete with air conditioning or heat, electricity and a small refrigerator. So, while the units certainly make things a bit more comfortable, especially overnight, users will typically want to spend most of their evening outside - grilling, hanging out on the porch swing, or roasting marshmallows by the fire.

Both parks have identical offerings in terms of camping, the obvious difference being the different amenities offered at each park's location.

Pohick Bay now offers deluxe cabins, which feature private bathrooms, a larger living

#### NOVA PARKS - AGENCY OVERVIEW

space including a deck, and a small kitchen. In recent years, NOVA Parks has begun a campaign designed to package these amenities together, offering "backyard vacations." For a single price, park goers can stay over night and enjoy things like boating, waterparks, hiking, picnicking and more.

Then there are the overnight stay options at Algonkian Regional Park in Sterling. Far from "roughing it," Algonkian offers cottages along the Potomac River year round.

These cottages, which are essentially single family homes for rent, offer the finest in overnight or extended stays - including full kitchens, televisions, internet, living space, multiple bedrooms, grills, decks and in some cases, hot tubs.

With immediate proximity to the Algonkian Golf Course, as well as Volcano Island Waterpark, users can truly create a deluxe all-in-one park vacation.



NOVA Parks offers a wide variety of different accommodations. Algonkian's Riverfront Cottages (above) are the ultimate overnight stay option, featuring amenities like kitchens, bedrooms, and flat screen televisions, while the cabins (below left) located at Pohick Bay and Bull Run are far more rustic, sheltering its guests from the elements but with a much more outdoors feel.



### Group camping offerings

One of NOVA Parks' most popular camping options is group camping. Designed for scout groups, NOVA Parks has several different group camping sites, designed to keep the group together and offer a centralized meeting place.

Located in Bluemont on the eastern slope of the Blue Ridge Mountains in Loudoun County, Blue Ridge Regional Park offers the ideal setting for an escape to the mountains for organized youth group tent camping. This 168-acre park offers 3 primitive camping areas that can accommodate 30 campers each. Basic necessities, such as vehicle parking, fire rings, picnic tables and portable restrooms are provided. Access to the park is limited to registered campers only.

Camp Wilson, located at Pohick Bay, is linked to the main park by a one-mile trail. The amphitheater and an open play field are available on a first come, first served basis and must be shared by all campers. The park operates Camp Wilson as a short-term camping facility, and the camp is used exclusively by organized youth groups including but not limited to Boy Scouts, Girl Scouts, church youth groups and school groups.

In Centreville, Bull Run Regional Park also offers a group camping area. The sites are centrally located and within walking distance of the other park facilities. These sites are exclusively for organized youth groups. Each of the two group sites has a maximum capacity of 35 campers.

# Our Jurisdictions: Arlington County



Arlington County was one of the flagship members of NOVA Parks. In 1971, Potomac Overlook Regional Park, Arlington's first actual NOVA Parks property, opened to the public. Upton Hill Regional Park, which would eventually be home to a fantastic local waterpark, would follow within a few years. Both parks are considered local treasures by Arlington residents; Potomac Overlook for its Nature Center and abundance of great nature programs, and Upton, which basically stands as the community's summer hot spot. Upton Hill will soon host the best ropes course in the region.







**Potomac Overlook Regional Park, Arlington, VA** A trail beckons hikers into the wilderness at Potomac Overlook Regional Park in Arlington. The rustic park also features a nature center and the James I. Mayer Energerium. Above left, golfers take aim at Upton Hill Regional Park's mini golf course.

### NOVA Parks Golf: On par excellence



Above, Brambleton Golf Course, and its beautiful green fairways and scenic vistas. At right, Pohick Bay Golf Course in Lorton is a far different animal, with hilly fairways lined by trees.

For NOVA Parks, golf and parks go hand in hand. That's because in addition to making sure that its golf courses are in perfect harmony with their natural surroundings, NOVA Parks also goes out of its way to hold Audubon International certification - a mandate that dictates just how NOVA Parks must maintain and improve its golf courses, always in keeping with principles that keep its courses one hundred percent nature (and player) friendly. Audubon certification is so rare that only a few courses on the East Coast are a part of the program.

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NOVA Parks boasts three 18-hole golf courses, including Algonkian, Brambleton and Pohick Bay. Each has a style and a charm all their own – a unique look and feel that offers three distinctly different layouts. Here's an in-depth look at each of NOVA Parks' three courses:

### Algonkian Golf Course

Located in Sterling, Algonkian Golf Course remains one of the area's most popular public courses. Originally designed by Ed Ault in 1962, the course offers 18 challenging holes, measuring almost 7,000 yards from the tips, offering the distance and challenge for today's long hitters, perfect for the serious golfer, but forgiving enough for the occasional player.

Its location along the Potomac river provides an optimal setting, combining the wildlife and setting of a park with the beauty of a perfectly manicured golf course. Golfers will find a long, mature tree lined front nine with water in play



on three holes, paired with a rolling back nine, dotted with an in-play stream on four holes.

Bermuda grass fairways, which give way to large greens, provide the perfect playing surface. Golfers will especially enjoy Algonkian's signature holes on number 6 – a mammoth, 526 yard par 5 (dog leg left), as well as number 16 – a par 3 that plays up

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### **NOVA Parks Golf: continued**



Narrow, tree-lined fairways like the one at right are typical of Algonkian Golf Course in Sterling. The course is large, and can be very challenging at times, offering a truly great playing experience.





to 240 yards, with a wide but not particularly deep green.

The course also features a spacious event center, featuring two rooms accommodating from 25-200 people, providing local and out-of-town guests meeting and party space for family reunions, weddings, corporate events and club meetings (see page 48 for full details). In addition, the park itself offers riverfront cottages available for rent, a waterpark and a miniature golf course (in season), perfect for you and your guests to enjoy a great weekend of golf.

### **Brambleton Golf Course**

Enjoy the grandeur and beauty of Brambleton Golf Course, located in Ashburn, just off the Dulles Greenway. Built on rolling farmland and designed by Hank Gordon, this picturesque course opened in 1994. Evidence of the scope of the original property lies in play throughout the course, especially in the form of the old stacked stone wall that runs throughout the property.

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#### NOVA PARKS - AGENCY OVERVIEW



Brambleton measures almost 6,800 total yards from the back tees, and features several tiered greens, as well as significant water in play on six holes from the front nine, as well as two on the back. Signature holes include number 7 - a par 5, almost 600 yards from the back tees with a narrow landing area off the tee. Your second shot offers a more than 200 yard carry to clear the water, giving golfers the option of laying up, or risking a long, danger-filled attempt at the green. Number 12 is a 145-160 yard par 3, with a beautiful downhill shot to a green surrounded on three sides by water. The green slopes from back to front, so golfers will be challenged to stay below the pin to have a decent shot at a birdie. Brambleton also offers a deluxe meeting & event pavilion, perfect for corporate events, weddings or large family gatherings.

### Pohick Bay Golf Course

This scenic course, originally built in 1982, is located on the Mason Neck Peninsula in

Lorton. Designed by George Cobb (who also designed the Par 3 Course at Augusta National), Pohick Bay's 18 holes run 6,400 yards from the back tees, and feature bent grass from tee to green with a mix of poa annua.

Add to that a 132 slope rating, rolling terrain throughout and several significant water hazards, and it quickly becomes clear that course management is the name of the game. The course's signature holes are a great example. On hole 2, a par 3 that measures 168 yards from the back (157 from the whites), golfers are challenged to lift their shots high up and over a deep ravine that stretches from the tee box to just short of the green. On hole 18, players will find a par 5 that measures over 500 yards from the tips, in which a good tee shot puts you in position to navigate the slight dog leg left, down to the green.

One of NOVA Parks' recent goals has been to offer more diverse playing options than simply the standard 9 or 18. Golfers have

Pohick Bay Golf Course at sunset. The popular Lorton course is a favorite among players due to its rigorous layout and conditions. The course is adjacent to Pohick Bay Regional Park.

the option of buying mini-memberships in the form of the Heron Club, which includes discounts on buying several rounds at once. NOVA Parks also has a multi-tiered membership program, which allows golfers to use all three golf courses for one annual price.

Our websites allow anyone to book their tee times in advance, without ever picking up the phone.

## Our Jurisdictions: Loudoun County



NOVA P A R K S



**Aldie Mill Historic Park, Aldie, VA** A view of the corridor separating the two main buildings, which make up Aldie Mill. Acquired by NOVA Parks in 2006, the facility is open on weekends from April to November for tours and grinding demonstrations.

### Out of the ordinary: NOVA's destination parks



The gazebo at Lake Caroline in the fall at Meadowlark Botanical Gardens in Vienna. The park is open year round, and is home to a fine array of plant collections, as well as lakes, a visitor center and a Korean Bell Garden. At lower right, the Atrium at Meadowlark is a premier area event facility.

One of the things NOVA Parks takes great pride in is offering facilities and attractions not found in many, if any, other local venues. While our golf courses, waterparks and camping offerings certainly separate us as a park agency with a variety of opportunities, our highly unique venues truly set us apart – those parks that are destinations in their own right.

### Meadowlark Botanical Gardens

In 1935, Harvard-trained economist Gardiner Means and social historian Caroline Ware bought a 74-acre farm in Virginia's rolling Piedmont outside Washington, D.C. Very quickly, they became ingrained in Washington's lively political and academic scene. Over 50 years, they grew to love the farm- raising sheep dogs, farming wheat, and planting flower gardens while writing and teaching.

By the 1970's Washington's suburbs were fast surrounding the once rural farm. Lifelong environmentalists, Means and Ware wondered if their land might make a good public park- perhaps an arboretum or public garden. Donating the land, Means and Ware entrusted their beloved 74-acre farm to NOPVA Parks in the summer of 1980. NOVA Parks already owned several thousand acres of parkland in Northern Virginia. Caroline Ware simply stated the property should "create a permanence in


the land...a way by which the farm could remain a haven for trees, shrubs and flowers to preserve the bounty of the Virginia country side." Following these wishes, NOVA Parks bought a contiguous 21acre parcel and started planning a public garden.

The 95-acre site is unparalleled in the Washington region for development of a public garden. Topographically, the property embodies the Virginia Piedmont with large hills dropping off to small streams, forested hollows, and expansive views. As early as 1607, Captain John Smith recognized the beauty of the Potomac Piedmont: "The country is not mountainous nor yet low but such pleasant plaine hils and fertle valleys, one prettily crossing an other and watered so conveniently with the sweete brooks and christall springs, as if art it selfe had devised them."

By the mid-80s, three lakes were added to the largest stream course. Several trails outlined in an early master plan took shape. Collections of hosta, daylilies and ornamental cherry trees were planted. Later, an azalea garden, lilac collection and a Siberian iris and native tree trail were added. Three gazebos were built in different areas of the garden. Meadowlark opened officially in April 1987 with Means and Ware as the guests of honor. Less than three years later, both had passed away, but their vision of a public garden was taking shape. The Meadowlark Visitor Center opened in 1992, featuring a gift shop, library, large fireplace and high vaulted ceilings. A short time later, the garden received a large donation of dwarf conifers from the private collection of Dr. Albert Paulsen. Perennial, butterfly, herb gardens, and an ornamental grass collection were established by the mid-90s, concurrent with irrigation expansion.

In 1998, The Atrium, an event facility, opened. Built to match the Visitor Center in the architectural style and attended by an exquisite White Garden, The Atrium rapidly became a premier public garden event venue. In 2000, Washingtonian Magazine voted it among the top three



The Korean Bell Garden, as viewed from inside the complex. After breaking ground in 2007, the site underwent a variety of changes and improvements before creating the finished product above.

### Korean Bell Garden

Just off Lake Caroline at Meadowlark Botanical Gardens stands one of the most unique venues in Northern Virginia - the Korean Bell Garden. Created via a joint effort between NOVA Parks and the Korean American Cultural Committee (KACC), this great endeavor began with a proposal in 2007.

"[Fairfax County] Supervisor Penny Gross introduced us to NOVA Parks, and they have been wonderful to work with. I feel we have a real partnership," stated Jeung Hwa Elmejjad-Yi, President of the Korean American Cultural Committee.

Since then, the Garden continued to take shape, adding key elements and forever changing the landscape on an otherwise unused hill. After plans were initially approved, the bulk of the work began in 2010, over 100 trees and shrubs native to Korea were planted, and stones were placed. This event was celebrated with a huge gathering of politicians, committee members, friends and members of the public, who came out to help and lend a hand planting the trees and celebrating the moment.

During the summer, a team of expert Korean artisans arrived and constructed the central pavilion that holds a one-of-a-kind bell. The structure was completely built by hand in a way that has been used for thousands of years. The bell was created in South Korea with many traditional Korean images such as birds, plants and animals, as well as images of symbols of Virginia.

Today, if you visit the Korean Bell Garden at Meadowlark, you'll see the finished product, complete with replicas of ancient Korean monuments and statues, walls and stone structures adorned with traditional Korean symbols, and a flowing water way. The development was made possible through donations to KACC, including gifts from the Republic of Korea and Gyeonggi Province, as well as private donations.

### **Destination Parks: continued**



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event venues in the Washington metropolitan area.

Meadowlark has also initiated development of a regional native plant conservation program. Like most native collections, the objective is to foster conservation of native plants and their habitats through public education and display. The administrators of the gardens deemed it important that the new collection be regional in scope. Instead of allowing political boundaries to define the native plants of this particular region, staff developed a criteria based on biogeographic factors. Regional geology, topography and forest composition are important to development of the collection. Within this framework, Meadowlark identified the Potomac River Valley as a geographic province that determines which native plants they cultivate.

With a balance between ornamental and conservation collections, Meadowlark is expanding programmatically. Classes and tours teach topics in ornamental horticulture throughout the year. A new Biodiversity Series education program started four years ago. Participants can join wildflower and birding hikes, study the Gaia Theory, canoe a wetland marsh or learn about invasive species and plan diversity. Interns from local universities and community colleges join the staff each year for training opportunities. Meadowlark co-ops education programs with Elder Hostel, Smithsonian Associates, garden clubs, public schools and regional community centers. The garden also works with the U.S. Department of State training elite Diplomatic Security Service agents for visits to public gardens and museums. Embassy staff, diplomats and members of Congress use the garden as a retreat from the city and for entertaining.





Above left, Temple Hall's new LEED Gold Visitor Center.

Above, workers use vintage equipment during a farm demonstration.

At left, pigs prepare for another daily pig race during the Fall Festival.

In 2012, Meadowlark added a new, seasonal feature called "The Winter Walk of Lights." This holiday stroll is slightly more than a half mile long and features hundreds of thousands of LED lights and displays. In its first year, the event was a huge hit, and has quickly become a regional holiday favorite.

### **Temple Hall Farm**

Temple Hall Farm Regional Park is a beautiful working farm, dedicated to preserving the agricultural and natural resources of Loudoun County. The 286-acre farm serves as an excellent educational and recreational facility. The park provides a wonderful opportunity for both children and adults to learn about the diverse aspects of animal and crop farming.

The farm was donated to NOVA Parks in 1985 by Valeria Symington to preserve from development the farm and home she moved into as a newlywed in 1940. She and her husband restored the early 1800s mansion of William Temple Thomson Mason, a nephew of George Mason, and ran a variety of agricultural endeavors through the years.

Today, the property is as much a park and tourist attraction as it is a farm. Visitors can use the designated picnic areas for lunches or birthday parties, stroll around and see the many farm animals, or take a walk across the creek to the nature trail. On weekends,



Shooters take aim on the five stand target range. The Shooting Center is open year round, and located within Bull Run Regional Park.

a farm interpreter is available for free farm tours and to answer any questions.

In 2012, NOVA Parks completed work on the farm's AV Symington Visitor Center. The Center is an LEED Gold (Leadership in Energy and Environmental Design) certified "green" building. LEED is an internationally recognized green building certification system that provides third-party verification that a building or community was designed and built using strategies aimed at improving performance across all the metrics that matter most: energy savings, water efficiency, CO2 emissions reduction, improved indoor environmental quality, and stewardship of resources and sensitivity to their impacts.

The Visitor Center highlights the mission of Temple Hall Farm Regional Park and the LEED aspects of the new building. Visitors can begin their Temple Hall Farm Park experience at the Visitor Center where they'll find site maps, directions to exhibits and information and brochures about Temple Hall Farm and events. The center includes a multi-purpose room that can be used for meetings and gatherings of various types, including birthday parties, exhibits highlighting agriculture in Loudoun County (past and present), public restrooms and office facilities. The adjacent exhibit barn features opportunities for children and adults to get "up close" to a variety of farm animals and learn about their care and feeding. It also features hands-on exhibits related to farming and agriculture. Fully self-guided visitor experiences and opportunities for interpreter-led discoveries are available as well. School and youth groups can take advantage of the educational programs provided. The farm acts as a great outdoor classroom to educate all ages on Northern Virginia farming heritage.

A little over a dozen years ago, the farm created the area's first giant corn maze. A massive design was carved into a multi-acre corn field, and the resulting picture "grew up" in Temple Hall's fields. Today, that idea has become one of NOVA Parks' most popular events – the Temple Hall Farm Corn Maize & Fall Festival. The event happens annually from late September through early November, and in addition to the maze – which has grown to 24 full acres – it features many different attractions to please the whole family.

### **Bull Run Public Shooting Center**

Located inside the confines of Bull Run Regional Park in Centreville lies the Bull Run Public Shooting Center. This one-of-a-kind shotgun facility is the only public shotgun shooting range in Northern Virginia, and offers a unique perspective on the sport with its wide range of target challenges.

Originally developed as one of several Winchester Gun Clubs, it was acquired by NOVA Parks in 1967. The Shooting Center features five major shooting games, including Trap, Wobble Trap, Skeet, Sporting Clays and Five Stand. The facility offers classes for novices, and all shooters are required to take an instructional class before shooting at the range for the first time.

The property features a full service pro shop, which includes ammunition and gun rentals. The facility also houses an indoor archery range, with 18 lanes and a max distance of 20 yards. Like the shooting center itself, the archery range also offers instruction for beginners and for advanced shooters.



A shooting station on the route of the Bull Run Public Shooting Center's Sporting Clays course.

### **Destination Parks: continued**



The Shooting Center's five stand is exactly as it sounds – a wooden deck that holds five different shooting positions, ideal for groups. Other games – like Trap and Wobble Trap – offer target shooting from a different perspective entirely. Shooters must be pre-

pared for targets from any angle, including some that "run" across the ground, or come simultaneously from

A cyclist rides on the W&OD Trail. The Trail sees more than 2 million cyclists each year, as well as roller bladers, walkers, runners and equestrians. two different starting points.

But the Sporting Clays are probably the Bull Run Shooting Center's most remarkable feature. Spread over 15 different stations in the fields adjacent to the shooting center building, the clays are all automated with a mix of field and woods shots. At its heart, this unique feature (which has been referred to as "golf with a shotgun") boasts a 50 foot tower, which launches sporting clays that essentially simulate birds in flight.

Bull Run Shooting Center has hosted and continues to host a variety of tournaments, including those of the National Sporting Clays Association (NSCA). The Shooting Center is also two-time host of the Virginia State Sporting Clays Championships. In addition, the range is a host practice facility for a local college shooting team as well as shooting leagues. Corporate

packages for groups are also available by reservation.

# The Washington and Old Dominion Trail

While NOVA Parks boasts over 100 miles of trails throughout Northern Virginia, none resemble anything close to the traffic on the W&OD Trail. The 100-feet-wide W&OD has been called "the skinniest park in Virginia." But it is also one of the longest parks; 45 miles of paved trail for walking, running, bicycling and skating and 32 miles of adjacent gravel trail for horseback riding. Built on the roadbed of the former Washington & Old Dominion Railroad, the multi-use W&OD Trail runs through the urban heartland and countryside of Northern Virginia.

"We hear time and again how important the W&OD is to its users and the people of Northern Virginia in general," said NOVA Parks Director of Operations Chris Pauley. "It's one of the first venues residents think of when they talk about NOVA Parks."

Snaking its way through the heart of Northern Virginia, the W&OD has end points in Shirlington (off Route 395) in Arlington County, and, 45 miles away, in Purcellville in Loudoun County. As a recreational trail, the route is vital to the hundreds of thousands who make their way along its route each year - on foot, via bicycle, on in-line skates or on horseback. Some find it a great method to commute to work each day. Others, a perfect segue from point A to B on a Sunday afternoon stroll. For many more, it's a haven for fitness - miles and miles of trail with challenging inclines, declines and fantastic scenery. And that scenery changes as the Trail advances - from urban and residential to the northeast, flowing through valleys and suburban crossing, and finishing under beautiful tree canopies to southwest. It winds over highways, through cities and towns, over creeks and waterways. Its surroundings can go from the bustling rush of Northern Virginia rush hour to vast planes of silence in only a few miles.

Decades ago, however, the Trail was a vital route for a far different group of travelers. As the W&OD Railroad, this route was once





The W&OD is used by a variety of travelers for a variety of reasons, including cyclists, runners and even regular commuters on food or bicycle. The Trail also has 32 miles of adjacent gravel trail for horseback riding.

considered vital following its inception in 1847, with a primary goal of spreading commerce from the Alexandria seaport inland to the growing communities to the west. And while its life as a commercial route never quite evolved the way the railroad's developers envisioned, the route saw more than its fair share of history. The route was the site of a few skirmishes during the Civil War, and was truly witness to the development of Northern Virginia based largely on its route. The tracks wound through what is today Arlington, Falls Church, Vienna, Reston, Herndon, Sterling, Leesburg and Purcellville – all significant modern sites, many of which are key for economic development.

When the railroad finally encountered its demise in 1967, it underwent a series of changes – first at the hands of VEPCO – which had formerly been the local Virginia Power Company – and then later in 1974 by NOVA Parks. The ribbon on the first section of the W&OD Trail was cut on Sept. 7, 1974 by then Falls Church mayor Harold Miller – the first of what would be many events as the park expanded in both directions. On November 5, 1988, NOVA Parks celebrated the opening of the Trail's final nine miles into Purcellville. Today, the Trail is an artery for visitors and commuters year round. Because of its high volume, safety is always part of the W&OD's concern.

Over the years, NOVA Parks has sought to minimize accidents by increasing signage and using the latest safety techniques.

Part of what has made the Trail such a great route over the last decade is the involvement of the very users who traverse it. The Friends of the W&OD Trail, through their membership program, assist NOVA Parks in keeping the Trail safe and clean.

# Our Jurisdictions: Fairfax County



In 1959, Fairfax County, along with Arlington County and the City of Falls Church, formed what would eventually become NOVA Parks. Fittingly, NOVA Parks' first land purchase came in Fairfax County, at what would become Bull Run Regional Park. The county's proximity to the Occoquan Reservoir has made it a natural fit for NOVA Parks, who has sought to protect the land across this key body of water, and in doing so, create some of the most beautiful parks in the county. NOVA Parks' offerings in Fairfax include a botanical garden, a shooting center, a golf course and much, much more.







### **Bull Run Special Events Center, Bull Run Regional Park, Centreville, VA** Wine tasters enjoy a sample on a perfect day during the Vintage Virginia Wine Festival at the Bull Run Special Events Center. The Special Events Center is home to concerts, cultural festivals, beer and wine festivals, as well as sporting events like area cross country races. Above left, the shores of Occoquan Regional Park.

## Nature, education and Reg, the squirrel



A child in the Nature Nuts program takes the ultimate plunge - engaging the zip wire at Hemlock Overlook Regional Park in Clifton.

In 2011, NOVA Parks turned its attention to a growing problem – one affecting the nation as a whole, but certainly Northern Virginia – the growing lack of time that children spend in nature. Referring to the problem as "Nature Deficit Disorder," NOVA Parks considered a wide variety of potential programs and solutions.

NOVA Parks boasts educational material and information all over its dozens of parks. However, the bulk of NOVA Parks' concentrated efforts in this arena has come in the form of educational camps, as well as programs like our Roving Naturalist program (a roving staffer who brings plants, animals and insects to various sites and conducts an onsite educational lesson) and facilities like the Energerium (a Nature Center-style facility with displays and interactive

ure ni

kiosks that highlight the connection that energy forges b e t w e e n the human and natural worlds).

In the end, NOVA Parks centered on a multi-tiered solution built around a program known as "Na-

ture Nuts," a region-wide program to reconnect children with the outdoors.

The program would not only forge a new branded approach to education, but manage to tie in the rest of NOVA Parks' efforts in the process.

In some ways, NOVA Parks has been engaged in this effort for over 50 years. Many of NOVA Parks' facilities and programs that help connect children with the environment have been in operation for decades, while others are new. In 2008, NOVA Parks was one of the first park agencies to join the national "No Child Left Inside Coalition." On an annual basis, over 85,000 children and adolescents currently connect with nature through NOVA Parks.

• 48,000 children camp at NOVA Parks facilities, nearly 3,000 through youth organizations like Scouting and 45,000 through family camping.

• Close to 10,000 connect with nature while boating in Regional Parks, over 1,200 local high school students row on the Occoquan Reservoir, and over 8,500 use rented kayaks or canoes or are boating with friends and family on boats they launch at a Regional Park.

• Over 15,000 children go through the adventure course run by Adventure Links at Hemlock Overlook Regional Park.

• Over 13,000 children learn about nature from an NOVA Parks naturalist or park staff as part of a children-focused nature education program.

The Nature Nuts program enhances currently existing programs in parks all over the Northern Virginia area, with the goal of giving half a million children a meaningful outdoor experience that positively affects them through education, health benefits and interaction and education of the environment.

### **Education**

Educational programs are offered year-round at many NOVA Parks parks. As a part of Na-

ture Nuts, programs such as the Junior Naturalist camp at Potomac Overlook in Arlington and Camp Grow at Meadowlark Botanical Gardens in Vienna, offer children a unique educational camp experience where they can enjoy nature through hands-on activities.

interpretation Nature programs with the NOVA Parks Roving Naturalist are developed with specific educational objectives in mind. Through guided nature walks, hikes, canoe and kayak tours, night explorations, stream and pond studies and live animal programs, participants gain the opportunity to discover our native flora and fauna in a safe and fun environment. Scout programs run by the Roving Naturalist tailor specific educational and environmental goals into programs at NOVA Parks facilities.

Hemlock Overlook is an Outdoor Education Center, an ACA accredited camp, in cooperation with NOVA Parks. The facility offers a variety of outdoor and environmental education, team development Reg, the Regional Squirrel (and official Nature Nuts mascot) is used in various places to show the many activities that are a part of the Nature Nuts program.

programs for public and private schools, religious groups, community groups, sports teams, corporations, professional organizations, as well as local, state, and federal government and military agencies. Hemlock Overlook also carefully institutes

### Camp NOVA: A new take on summer camps

In 2012, NOVA Parks took a new look at its educational camp programs. While the agency had never had a particularly large foray into children's summer camps, NOVA Parks' new, more streamlined thrust towards educational programs in general caused NOVA Parks to reassess. NOVA Parks was able to then utilize its existing properties to easily facilitate its camp programs, marrying a pair of different camp models under the moniker "Camp NOVA"

Camp Overlook, held at Potomac Overlook Regional Park in Arlington is traditional in focus, with engaging, sometimes challenging programs like soil painting, stream hikes, aquatic studies, swimming, restoring natural habitats, canoeing and more. At Camp Grow, which is held at Meadowlark Botanical Gardens in Vienna, the thrust is slightly different - offering a more holistic approach with the intention of having its participants embrace the natural world. Activities include preparing and planting vegetable gardens, yoga, storytelling in a drum circle, taking care of animals, games, crafts, music and more.



## **Educational Programs: continued**

### NOVA Parks' Roving Naturalist Programs in high demand

The NOVA Parks Roving Naturalist visits sites all over the NOVA Parks system. In addition to guided hikes and tours, the NOVA Parks Roving Naturalist also appears at a variety of different NOVA Parks events and facilities.



The mission of the NOVA Parks Roving Naturalist Program is to connect the citizens of Northern Virginia with the natural world in our Regional Parks.

Through guided nature walks, hikes, canoe and kayak tours, night explorations, stream and pond studies, and live animal programs, participants gain the opportunity to discover our native flora and fauna in a safe and fun environment. Programs are catered to kids, adults, and anyone interested in the natural world.

Programs are offered in many of the Northern Virginia Regional Parks including Meadowlark Botanical Gardens, Pohick Bay Regional Park, Bull Run Regional Park, Fountainhead Regional Park, Occoquan Regional Park, Algonkian Regional Park, Temple Hall Farm Regional Park, Hemlock Overlook Regional Park, and all five NOVA Parks waterpark facilities (in-season only).

Standards of Learning (SOL) practices at the facility. Additional programs built around SOL programs can be found at parks such as Potomac Overlook, Temple Hall Farm, Meadowlark Botanical Gardens and Hemlock Overlook.

The goal of these programs is to enhance and expand opportunities for cultural and environmental interpretation and education that foster an understanding of the relationship between people and the environment.

### Environment

Nature Nuts supports programs offered through NOVA Parks that benefit participants through environmental educational experiences. Learning about the environment affects how participants treat the environment throughout their life. In Arlington, visitors get a better understanding of the natural world and our connection with energy at the Energerium Nature Center at Potomac Overlook Regional Park. At Hemlock Overlook, it's become a right of passage for 5th and 6th graders in area schools, as they test themselves on the zip line and other challenges, while learning about the environment. Youth group camping at Camp Wilson at Pohick Bay, as well as Bull Run and Blue Ridge Regional Parks, is a place where young people sleep under the stars. Increasing programs for children, including a summer camp, are happening at Meadowlark Gardens. Temple Hall Farm Park helps thousands of 4th graders understand agriculture.

### Health

In his bestselling book Last Child in the Woods, Richard Louv brought public attention to the fact that children today are significantly less engaged with nature than children were a generation ago. More time spent in front of screens, and more structured and scheduled after school activities result in less time for today's generation of children to explore the outdoors. The results are predictable - things like childhood obesity, an increase in diabetes, and so on.

A growing body of studies is showing that these issues can be significantly improved when children have more time to play in a natural environment. According to one government estimate, the average American spends 90% of his or her life indoors, and, as we get older, we become even more inclined



not to venture out.

Here again is where NOVA Parks believes that, by way of its Nature Nuts program, it can help address these growing issues. The program takes a two tracked approach of not only enhancing youth based programming, but also working to encourage more families with children to make outdoor recreation a part of their family traditions to ensure a healthier future population. In doing so, the benefits become obvious - better moods, increases in vitamin D, and better overall health.

### NOVA Parks - Agency Overview









Kids in action during a summer camp at Potomac Overlook Regional Park in Arlington.

## Growing parks and programs through donations

More than 10 NOVA Parks have been fully or partially donated by generous individuals or organizations who wanted to leave a lasting legacy of conservation, and donations to support and grow programs have increased dramatically in recent years. NOVA Parks attracts donations for a number of important reasons:

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1. Legacy of Conservation: People who love the land want to see it conserved and know that it will be enjoyed by the public for generations to come. NOVA Parks' conservation ethos has long attracted substantial land donations.

2. Innovative and Unique Programming: Donors want to be part of something special. NOVA Parks is a highly innovative organization that is always creating programs that enhance our region in important ways and address issues in a fresh and results oriented way.

3. Efficiency: Donors want to know that their contributions will be put to good use. As a highly efficient and entrepreneurial organization, NOVA Parks delivers a high value to the public with its programs and operations.

# Pathways to contribution

Direct donations to NOVA Parks: As a governmental organization, all gifts to NOVA Parks are tax deductible. Large or complicated gifts like land or estates can be worked out by contacting the Executive Director. Since NOVA Parks has experience with land donations and estate planning, we can help a potential donor with these options. Donation of vehicles is also an option.

Direct support for your favorite park can be given by clicking "Support Your Park" directly on the park's individual web page. Partnership with the Community Foundation for Northern Virginia: The Community Foundation has served the Northern Virginia region for over 40 years. NOVA Parks has a partnership with the Founda-



Local elementary school students enjoy a challenging but fun day at Camp Overlook, learning team building and problem solving among other things. The NOVA Parks Outdoor Kids Fund is one way NOVA Parks helps various schools and their students get outdoors.

tion where they serve as the recipient for many donations to help the park system. The Community Foundation accounts to benefit NOVA Parks include:

• NOVA Parks Outdoor Kids Fund – This fund helps children from our region get outdoors and explore nature and fun through regional parks.

This fund supports school trips to Hemlock Overlook for nature education and team building. It supports grants that help children in need experience camp programs and waterparks during the summer. These efforts improve the mental and physical health of our children and build conservation/park supporters of the future.

• NOVA Parks Fund – This fund is used to direct any number of gifts to NOVA Parks. When the donor wants a 501(c)(3) non-profit as the direct recipient, the NOVA Parks Fund at the Community Foundation is a great tool.

• Temple Hall Endowment – Temple Hall

Farm has a multi-million dollar endowment that was left by the late A.V. Symington to help support the farm operations. By partnering with the Community Foundation, this endowment is invested and managed alongside other endowments to achieve long-term growth.

### 1863 Fund

Joshua Chamberlain, J.E.B. Stuart, George Armstrong Custer, and John Mosby are some of the best know historical figures from the Civil War. These individuals, and thousands more fought along what is today Rt. 50 for the fate of the nation. Four days in 1863 saw three major battles occurred: the battles of Aldie, Middleburg, and Upperville. Today significant places involved in this struggle are preserved and interpreted by NOVA Parks, including: Mt. Zion Historic Church, Gilbert's Corner Regional Park, Aldie Mill Historic Park, Battle of Middleburg/Mt. Defiance, and Battle of Upperville/Goose Creek Bridge.

The 1863 Fund is an endowment set up by NOVA Parks to support the operations of these five parks from Gilbert's Corner to Upperville along Rt. 50 that were central to the battles that took place in 1863.

### Friends groups and other special funds

NOVA Parks has numerous friends groups and special funds that support features or programs of individual parks. These funds include:

- Friends of Ball's Bluff Battlefield
- Friends of Bull Run
- Friends of Bull Run Shooting Center
- Friends of Carlyle House
- Friends of the W&OD
- Korean Bell Garden Endowment
- Occoquan Watertrail League





Above right, Virginia Governor Terry McAuliffe speaks at the ribbon cutting and dedication of the Battle of Upperville | Goose Creek Historic Park ceremony in November 2017. The park is one many along the Route 50 corridor in and around Middleburg, and a primary component of the 1863 Fund. Above, NOVA Parks Roving Naturalist David Garcia speaks to a group of youngsters at Temple Hall Farm. Temple Hall is funded via an endowment.

## Partnerships build a strong regional agency



A scholastic crew team takes to the water at Sandy Run Regional Park, on the Occoquan Reservoir. The regattas are operated through a partnership with the Virginia Scholastic Rowing Association.

One way NOVA Parks has been able to maximize its relationship with the region is through a series of successful partnerships.

By working with outside organizations or groups, NOVA Parks is able to enhance its facilities and programs by utilizing the talents and efforts of various groups or volunteers.

Some partnerships are ongoing - Pohick Bay Regional Park, for example, works closely with the Bureau of Land Management on trail improvements. The Mid-Atlantic Off Road Enthusiasts group (MORE) does fantastic work through its volunteer programs to keep the Mountain Bike Trail at Fountainhead Regional Park in Fairfax Station looking great and functioning.

At Meadowlark Botanical Gardens in Vienna (see page 33) for example, NOVA Parks paired with the Korean American Cultural Committee (KACC) to realize the Korean Bell Garden. The group approached NVPRA in 2007 about the possibility of creating this one-of-a-kind feature, and over the next five years, the two organizations made it work. The Korean Bell Garden was officially opened to the public - complete in 2012.

Formed in 2000, the Occoquan Watertrail Trail League (OWL), for example, is a community-based group of active paddlers and advocates of the Occoquan Water Trail (OWT). The League assists in providing long-term stewardship of the trail, which it accomplishes through various activities and social paddling events. OWL funds these projects through its membership program, which in turn provides access to private boat launches within the NOVA Parks system. NOVA Parks also actively promotes the OWL program on its website and through various signage along the Occoquan Water Trail.

Beaverdam Reservoir, located in Ashburn and owned by Loudoun Water, is first and foremost a source of public drinking water. Loudoun Water has partnered with NOVA Parks to manage recreational activities and public access until November 1st 2016. At that time it will close to complete needed repairs to the infrastructure.

After repairs are complete, expected to take approximately one and a half to two years, the property will reopen for public access under the management responsibilities of NOVA Parks. The park will be among the largest NOVA Parks facilities at that stage, offering, among other activities, a scholastic rowing facility, public boat launch, and an eight-mile hiking trail.



Above, performers play instruments during the Annual Korean Bell Garden Day at Meadowlark. Below, the Korean Bell Garden itself, created via a partnership between NOVA Parks and the Korean American Cultural Committee.



Sandy Run Regional Park lies along the Occoquan Reservoir and operates through the Agency's relationship with the Virginia Scholastic Rowing Association (VASRA). NOVA Parks provides Sandy Run (and to a lesser extent, Bull Run Marina), while VASRA provides the organization, resources and oversight for scholastic competitive rowing regattas. The result is that many of the area's best scholastic regattas are held at Sandy Run (for example, the facility once hosted an Olympic rowing qualifier) and bring in a throng of fans and families to this NOVA Parks facility.

At the beginning of 2013, NOVA Parks and the Audubon Naturalist Society (ANS) entered into a long term lease agreement by which NOVA Parks would take over the day-to-day management of Rust Sanctuary, a 68-acre property just west of Leesburg, which was donated by the Rust family in 2000.

The partnership between the agencies is unique – while NOVA Parks manages the facility (including Rust Manor House, a large event venue on site), ANS continues to do mission critical programming such as summer camps, school and home school programs, and daily programs.

This creates an atmosphere in which the two agencies are literally working side-by-side, a win for both agencies, and a gain for the region as a whole. Going forward, the arrangement may even present an opportunity for Audubon to integrate its programs at other existing NOVA Parks facilities.

Another significant partnership NOVA Parks currently holds is with Adventure Links, which operates the challenge course team building program at Hemlock Overlook Regional Park. The park includes 275 acres of rolling woodlands, situated on the banks of Bull Run in Clifton. Also included are cabins, rest room/shower buildings, mess hall, administration building and several picnic shelters.

When NOVA Parks' relationship with a different partner expired, NOVA Parks found another in Adventure Links. Programs at Hemlock Overlook are open to the public and groups by reservation. Only the hiking and horse trails may be used without prior arrangement.

## NOVA Parks event facilities - At your service



A look at the beautiful interior of the tented space at Rust Manor House. Located in Leesburg, this facility is a perfect site for wedding receptions, as well as ceremonies and other gatherings.

While NOVA Parks is known for its open spaces, golf courses, historical assets and family fun, it's also become a key part of a different regional landscape: Weddings and major social events.

NOVA Parks boasts four premier event facilities that offer the true full service experience for weddings and other social events. In addition, NOVA Parks has an in-house catering service, known as Great Blue Heron Catering. GBH is the preferred caterer at all NOVA Parks event facilities, and the designation is truly deserved: the service's creative menus and fantastic cuisine garner accolades from guests on a regular basis.

In Vienna, NOVA Parks owns and operates the Atrium at Meadowlark Botanical Gardens. The glass walls of the building look out on the 95-acre Meadowlark Botanical Gardens with some of the best ornamental collections right outside the venue walls. The facility is adorned with lush foliage, flowers, fountains and a meandering stream that brings outdoor garden beauty indoors and provides a unique, natural setting for your special event, any time of year. The Atrium features a two-thousand square foot skylight, indoor stream and fountain. While wedding celebrations are most common, the Atrium is also host to corporate banquets, holiday celebrations and more.

Meadowlark also features alternate areas that create very unique event experiences, including gazebos, a huge outdoor patio area, and, of course, the Korean Bell Garden (see page 33). The Atrium remains a favorite among brides in the Northern Virginia area. In early 2013, NOVA Parks completed an outdoor pavilion. As a result, the facility now offers



A couple poses for a shot following their reception at Carlyle House in Alexandria. The site provides a unique backdrop for weddings and events.

even more wedding options, with a variety of different backdrops.

In Sterling, Algonkian Regional Park is home to The Woodlands, one of Loudoun County's premier event facilities. The Woodlands provides a beautiful natural setting for a picturesque wedding.

Nestled by the wooded banks of the Potomac River, this venue offers patrons plenty of space for a ceremony and reception. Walk through our entryway into the formal reception space, and guests are presented with soaring ceilings, a striking stone fireplace, a dance floor and windows that stretch to the ceiling, offering a lovely view of our golf course.

The facility is also built to handle outside ceremonies in its charming pergola on The Woodlands' lawn.

Business organizations, clubs, school groups and others can also utilize the event space at The Woodlands. Events can be held in one or two of its rooms for learning, networking, planning or celebrating.

The Woodlands' other amenities dovetail quite nicely with its event services. During weddings or other social events, the riverside



The Loudoun Room at The Woodlands is also perfect for a variety of corporate functions.

### NOVA Parks Catering Services: A cut above the ordinary

No event at a NOVA Parks facility would be complete without Great Blue Heron Catering, NOVA Parks' in-house catering service. GBH is the preferred caterer at all NOVA Parks event sites (namely The Atrium at Meadowlark Botanical Gardens, The Woodlands at Algonkian and Rust Manor House).

Great Blue Heron Catering offers the finest cuisine for its guests, and its experienced chefs offer a wide array of dining options, including plated dinners, buffets and full beverage service. Menus



Great Blue Heron Catering (weddings) and Brickmakers Catering (corporate & events) prepare a variety of dishes.

are typically determined by having the managers and chefs at GBH meet with the bride and groom (or event coordinator), and creating a customized menu for the occasion. The result is a beautiful, tasteful array of appetizers, entrees and desserts, creating a perfect event.

NOVA Parks also offers picnic catering via Brickmakers Catering & Cafe, a wonderful option for corporate events and large gatherings, at two outstanding sites - Bull Run Regional Park and Cameron Run Regional Park. Located in Centreville, Bull Run offers wide open spaces, camping, a waterpark and more. Immediately adjacent to two children's playgrounds and restrooms, the Barn Pavilion is the perfect setting for any group of 150-1,500. Play exciting picnic games including horseshoes, bag toss, volleyball and kickball in the spacious fields of the Barn Pavilion. Carnival add-ons and moon bounces are available through Brickmaker's. Visitors can use all the great features available at Bull Run, including Atlantis Waterpark (see page 9).

At Great Waves, the agency's largest waterpark (located at Cameron Run Regional Park in Alexandria), there are a number of large pavilions built to accommodate such events. Businesses or visitors may rent a pavilion and cater a lunch, all while enjoying one of the region's biggest and most fun waterparks. Great Waves' two large corporate shelters - Pipeline Pavilion and Coral Reef Pavilion - provide the perfect venue for corporate events, family reunions and other large gatherings (up to 300 people). The pavilions provide direct access into the waterpark while keeping your event private. All food and beverage needs, as well as Carnival add-ons moon bounces, and discount all-facility tickets are available through Brickmaker's Catering.

## **Event Venues continued**

cottages offer a great overnight option. Extended stay groups, during the proper times of year, could also take advantage of the waterpark as well as the golf course.

In 2013, NOVA Parks added a new facility to its events lineup in Loudoun County - Rust Manor House. Formerly operated by Audubon Naturalist Society (ANS), Rust functioned for years as a popular events facility and nature sanctuary. When NOVA Parks began operating the site, much of the existing operation was revamped and improved. Today, the facility is one of the finest formal event venues in the region.

The stately Rust Manor House is an excellent choice for weddings or other special events – anniversary celebrations, corporate receptions, picnics and more. Truly a hidden treasure, situated on a 68-acre nature sanctuary on the edge of historic Leesburg, Virginia, seat of Loudoun County, this storied mansion resides at the heart of the Rust Nature Sanctuary, a serene nature preserve given to the Audubon Naturalist Society by Margaret Dole Rust in 2000.

Surrounded by six habitats that are home to native birds and woodland creatures, flowers, trees, fields, pond and even a vernal pool, this peaceful setting belies the Rust Manor



The interior of the Atrium at Meadowlark Botanical Gardens in Vienna, set for a wedding. The facility is extremely popular for weddings, but is also available as a corporate event venue.



A bride and groom pose on the steps at the portico of Rust Manor House, which became one of NOVA Parks event facilities in 2013.

House & Sanctuary's very convenient location – just half an hour's drive from Dulles International Airport and an hour from the nation's capital.

The facility is unique in its partnership. NOVA Parks manages the facility (including Rust Manor House), meanwhile, ANS continues to do mission critical programming such as summer camps, school and home school programs, and daily programs. During the indoor season, the Manor House can accommodate 65 guests. And during the outdoor season, Rust Manor House and its gardens welcome up to 200 guests.

In April of 2018, NOVA Parks began operations at its newest endeavor - a multimillion dollar wedding and meeting complex at Occoquan Regional Park. The River View at Occoquan (part of an overall complex called the Jean R. Packard Center) is home to a large wedding and events area that can accommodate approximately 300 seated guests, the 1608 Room that interprets the area's history and environment, The Pavilion (an outdoor shelter located in the back of the park ideal for large events), a 5k loop trail, and Brickmakers Café, a riverfront café with indoor and outdoor seating.

While NOVA Parks certainly puts its best foot forward with these three premier event sites, the agency also offers a wide array of alternative sites that can be extremely appealing, depending on group size, budget, etc. Carlyle House (see page 14) for example, features a tented Magnolia Terrace, available for late afternoon and evening rentals April 1 through October 31, with a maximum group size of 100 guests. Events take place overlooking the lovely gardens and the 18th-century style summerhouse. The mansion is open for tours during any function.

Brambleton Golf Course (see page 26) in Ashburn offers a beautiful outdoor wedding and event pavilion. Sitting adjacent to the clubhouse and surrounded by the picturesque views of the golf course, the Pavilion is perfect in any weather. It features capacity for up to 150 under the covered portion, or up to 200 including the patio.

Mount Zion (see page 15) in Aldie, built in 1851, is located at what had been the intersection of a critical crossroads in Southeastern Loudoun County. The church was an eyewitness to much of the history of this area, in particular the Civil War. Mt. Zion is available as a unique setting for weddings, business meetings or social events.

Seating for up to 100 people is offered inside the church, and the grounds are perfect for a party under a tent. The rustic church setting is a wonderful and picturesque venue for any wedding or event.



Interior of the River View at the Jean R. Packard Center, which opened in 2018.



A bride and groom pose next to a tree following a wedding held at the Atrium at Meadowlark Botanical Gardens. The Gardens are a popular site for wedding photographs.

## Fall/Winter Festivals bring parks to life



Kids launch into the air from the Billy Goat Bounce, one of the many attractions of the Temple Hall Farm Maize and Fall Festival.



Explorers navigate the daytime corn maze, which, along with the night maze, spans 20 across 20 full acres.

While the fall and winter months typically represent down times for most park agencies, it's one of the busiest times of year for NOVA Parks.

With three major annual events in full swing beginning in late September and running through the beginning of the following calendar year, NOVA Parks turns three different parks into seasonal hot spots that feature big crowds and big fun.

### Temple Hall Fall Festival & Corn Maize

In the fall, the fun begins at the Temple Hall

Farm Maize and Fall Festival, held at Temple Hall Farm Regional Park in Leesburg (see page 34). More than just your typical fall festival, this event offers some truly unique experiences for kids (and adults) of all ages, at this historic working farm.

At its heart sits the gigantic, 24-acre field that holds each year's annual maze design. Previous designs have included the 250th Anniversary of the Town of Leesburg, the 100th Anniversary of the Boy Scouts of America, and the 150th Anniversary of the Civil War.

Over the years, despite the Maize being one of the area's biggest attractions, NOVA Parks has worked fervently to grow the Fall Festival portion of the event. As a result, the

Scan to learn more about this event!



Happy flower friends beneath a huge lighted tree along the route at the Bull Run Festival of Lights, in Centreville.

growth of the festival has been exponential.

Want to launch a pumpkin 100 yards through the air? The Maize and Fall Festival has the perfect toy for you - Pumpkin Blasters. Imagine what are essentially big artillery (safe for all ages) pieces that load and fire pumpkins at long range targets. The feature is amazingly popular, as folks line up to pepper targets placed in the adjacent field.

Across the farm, NOVA Parks added giant jumping pillows. These huge air filled bubbles serve as wall-less moon bounces, as patrons bounce many feet into the air, producing unlimited fun for everyone. There's even a smaller one just for the little guys.

The festival also includes another major fan favorite - a paintball shooting gallery. Patrons blast away at targets in an enclosed gallery. The Fall Festival also includes a playground, a pick your own pumpkin patch, and a children's attraction called Water Wars. Of course, no visit to the Maize and Fall Festival would be complete without Temple Hall's famous pig races, which run several times a day and



Snowtubes are one of the favorite additions to the Bull Run Festival of Lights, offering the unique feeling of falling snow during your drive.

## **Festivals continued**



A breath-taking view of the Winter Walk of Lights right down its major thoroughfare at Meadowlark Botanical Gardens in Vienna. The Winter Walk of Lights has quickly become one of the most popular light shows in the state of Virginia.

always draw a big crowd.

The advent of the Farm's new Visitor Center has also changed the Festival's face - adding restrooms, a gift shop, and classroom areas for interpretive displays. The Maize and Fall Festival are held weekends each fall, from the last week in September to the first week in November. For more information visit www.templehallfallfest.com

Within a few weeks of the end of the Maize and Fall Festival, NOVA Parks is making final preparations for its largest annual event - the Bull Run Festival of Lights.

# Bull Run Festival of Lights

Open evenings from just prior to Thanksgiving Weekend through the first week of January, the Bull Run Festival of Lights features over two and a half miles of beautiful holiday light displays, meandering through Bull Run Regional Park in Centreville. The event has drawn thousands of visitors from hundreds of miles away to the popular park, and its attendance grows every year.

The show uses LED lights, which in addition to being virtually indestructible, consume far less energy. The show features more than two dozen two-dimensional light displays, with themes including the Wizard of Oz, the 12 Days of Christmas, Toy Soldiers and more.

At the show's conclusion, visitors have the option of stopping at the Holiday Village. Complete with food, fire pits for marshmallow roasting, carnival rides and hay rides, the village is also the gateway to Santa's Enchanted Lights, the animated, set-to-music light show, featuring over 40,000 lights. And don't forget to get your picture taken with Santa!

In 2012-13, the Festival of Lights added a new attraction to its offerings - an annual race event. This 2.5 mile fun run or walk is perfect for holiday enthusiasts of all ages, allowing patrons to enjoy a special preview of the Festival of Lights on foot, and take a picture with their favorite display. The event saw more than 600 participants in its first year, and that number is expected to grow in years to come.

The Festival remains busy on weekdays and weekends alike, drawing a healthy line of cars from its opening weekend all the way through its finale. Still, weekends and obviously holidays - Thanksgiving, Christmas Eve, Christmas Day and New Years deliver the largest crowds. Learn more at www.bullrunfestivaloflights.com

### *Meadowlark's Winter Walk of Lights*

In 2012, NOVA Parks saw an opportunity to add a third major event to this holiday corridor, one that would take a park with very little foot traffic in winter, and turn it into a hot bed buzzing with patrons. Hosted at Meadowlark Botanical Gardens in Vienna (see page 32), Meadowlark's Winter Walk of Lights was born. The concept was fairly simple - a light show, in principle very much like the Bull Run Festival of Lights featuring a variety of light displays.

But that's where the similarities end. Patrons walk through Meadowlark rather than drive. That fact alone changes the entire experience and offers a wealth of opportunities for both the patrons and the park. Visitors to the Winter Walk of Lights can purchase coffee or hot chocolate for their half mile stroll through the Meadowlark grounds.

During their walk, they'll see a number of unique and beautiful light displays from a dazzling glowing stream filled with jumping fish to wrapped trees and shrubbery.

Halfway through the walk, visitors will find an animated light show, coordinated with holiday music, complete with a seating area to stop and enjoy the show.

The Winter Walk of Lights also features the Snowflake Shoppe, complete with souvenirs and gifts, as well as light refreshments, which include coffee, hot chocolate, cookies and other treats. Patrons can even roast marshmallows and make s'mores on the outdoor fire pits.

The idea was certainly a winner. The Winter Walk of Lights had a massive opening season, and its final numbers rivaled that of the Bull Run Festival of Lights.

Further improvements are planned as the event goes forward, and the coming years look to be even more fun. More information can be found at www.winterwalkoflights.com Scan to learn more about this event!



A beautiful illuminated fountain sits just ouside the Visitor Center. The Winter Walk contained more than 20 unique displays. The show also featured Lakeside Lights, an animated show set to music.

## **NOVA Parks continuing evolution**



The glassed grand ballroom of the River View stands completed at Occoquan Regional Park after two years of construction. The River View has capacity for 300 guests. Below, the River View logo, affixed to the wooden sides of the building at its main entrance.

If there's been a key to NOVA Parks' success over the last six decades, it has been its desire to continue to develop and evolve. This has come not only in the form of purchasing land and protecting open spaces, but also in terms of re-imagining and further developing the assets it already has. This type of forward thinking can be seen throughout the agency - where there were once pools, there are now waterparks. Where once was a beautiful botanical garden at Meadowlark, there is now the welcome addition of the Korean Bell Garden, as well as one of the most popular light shows in the state. This not only represents



a better image for the agency, but also creates a far better customer experience and enhances the recreational opportunities for residents.

It comes as no surprise that this need to improve continues in the form of three large scale projects at existing facilities. These projects provide significant face-lifts to each location and, in some cases, completely change the identity of the park itself.

### **Occoquan Recreated**

In June of 2018, NOVA Parks officially completed one of the largest undertakings in its 60-year history, re-opening Occoquan Regional Park after a two year period of construction and renovation. For years, the park had sat as a largely passive use facil-









At left, the completed River View at Occoquan stands facing the Occoquan River. The construction took the better part of two years.

Top right, a view from alongside the River View with the river visible on the right hand side.

Below that, the pavilion at the back of the park seats several hundred and is large enough for all kinds of gatherings or meetings.

Above, the view from the River View, just outside Brickmakers Cafe.

## **Evolution continued**

ity, offering trails, a boat launch, and some historic elements in the form of the beehive kiln used by prisoners at the start of the 20th century, to churn out many of the red bricks used in Northern Virginia and DC buildings. The park also had modest athletic fields, a batting cage and offered kayak rentals.

What stands today is a far cry from what had been. The kiln, with its 100-feet tall chimney still stands where t had always been, but the area around it is virtually unrecognizable. Immediately adjacent to the kiln and along the water is the home of the visuallystriking River View at the Jean R. Packard Center, a multi-million dollar events venue with stunning views of the Occoquan River. The River View is a large wedding and events area that can accommodate approximately 300 seated guests. The main event space has high vaulted ceilings, hardwood floors, five grand chandeliers, and gigantic windows that line the room's side and offer incredible views of the river and the town of Occoquan.

Immediately adjacent to The River View is the 1608 room, which pays tribute to the rich history of the area, when Captain John Smith was surveying the Occoquan and Potomac Rivers. It features artifact display cases, with several exhibits interpreting John Smith's journey to the area, and a huge fish tank with fish and plants reminiscent of what would have lived in the Occoquan River during the same time period. This room can serve as a pre-event space in addition to educating the public about the history of Occoquan Regional Park.

At the rear of the Packard Center and overlooking the Occoquan River is Brickmakers Cafe, a casual riverfront café serving sandwiches, salads, beverages and seasonal specials. With a focus on local fare, guests can enjoy scenes of the river as they sit on the outdoor patio enjoying lunch or dinner. The name, Brickmakers, pays tribute to the brick kilns that used to line the property.

And while the Packard Center certainly did a great deal to change the complexion of the park, there were other significant changes involved as well. An eroding seawall was



Instructors at Hemlock cross rope lines during an exercise. The eventual ropes course to be built at Upton Hill Regional Park would likely have similar elements.

fully replaced and a spacious river walk added along the water, more or less parallel to the River View. Meanwhile, the park entrance road was realigned, and parking increased to better serve and protect the existing kiln and new facilities. A 5k loop trail was added, that snakes throughout the park, eventually passing the beautiful new pavilion also constructed during the makeover. The pavilion can accommodate covered seating for up to 200 guests, with an area for catering and adjacent large open field event space.

Many of the park's baseball fields were removed, and a large children's playground will be constructed in the available space.

# Upton Hill on the climb

One of the agency's most well-known parks will become the subject of significant renovation plans in 2019, as NOVA Parks sets its sights on the renovation of Upton Hill. While perhaps not as grandiose as the efforts at Occoquan, plans at Upton are ambitious in their own right, calling for a large renovation of the lower park area near Wilson Boulevard. These improvements will include a new playground and parking area, a re-configuration of some of the park's trails, a pavilion for small events and renovated restrooms. The upper areas of the park will also see upgrades near the existing waterpark and batting cages. Renovations to parking and pedestrian circulation will be made, as well as the construction of a large, multi-level vertical climbing structure.

Typically referred to as a "ropes course," the new climbing structure will be the park's main new attraction and feature several challenging climbing elements. It will be among the first of its kind in the area, and create significantly added value to a park that already features a waterpark, batting cages, mini-golf and a pavilion. The park will also add a new building to the property to serve the batting cages and the new climbing feature.

With an eye on the environment, the project also calls for one of the most ambitious approaches to forest replenishment. Rather than simply planting trees to repopulate an area of the park, NOVA Parks will instead build an entire native oak hickory ecosystem, planting the trees, shrubs and grasses consistent with the local ecology.

The improvements to the park are expected to begin at some point in 2019, with a projected completion date in early 2020.

### Beaverdam Reservoir: A new park is born

Partnerships have always been vital to the



A kayaker fishes at Beaverdam Reservoir prior to the drainage and renovation project. When the project at Beaverdam is complete, the park will be a far more robust experience, and will include boat rentals, picnic shelters, park offices and concessions.

success of NOVA Parks in many facets of what the agency does. Most recently, NOVA Parks entered into an extremely important partnership with Loudoun Water, which provides drinking water and wastewater services to over 75,000 households in Loudoun County. Loudoun Water also owns over 600 acres that comprise Beaverdam Reservoir, which NOVA Parks began managing in 2015 as a passive use park that featured a short hiking trail as well as a car-top boat launch. As per plan, the park was then closed in mid-2016 for Loudoun Water to begin doing significant required improvements and repairs to the dam and spillway.

During this period, Loudoun Water and NOVA Parks began planning, along with local communities, a complete re-imagining of the Beaverdam property. Proposed park improvements and amenities include hiking trails, boardwalks, stream- and wetland-focused gardens, picnic shelters, educational and interpretive areas, boat storage and launching facilities (for crew, canoeing, and kayaking), park office and maintenance space, concession facilities, public restrooms, roads and parking.

All facilities shall be planned and designed to be ADA-compliant. Upon completion, NOVA Parks will operate the facilities and manage public access to the reservoir.

The Beaverdam Reservoir Park will also highlight elements of the County's Green Infrastructure Plan by acknowledging the Conservation and Preservation of the Beaverdam Reservoir as, first and foremost, a drinking water source. The Park will support and create a habitat within the context of larger ecologies; emphasize native plants; minimize maintenance and maximize ecological purpose. The park will leverage the landscape framework that connects people to cultural history and ecology and promotes stewardship.

The facility would also be used as a scholastic rowing facility, allowing area crew teams to practice and store their shells. The project itself technically began with the improvements to the reservoir, however, the major construction as detailed above is still in the planning stages.

The two agencies would ultimately like to see the completed park come to fruition at some point during 2021.

## **NOVA Parks Board: Meet our decision makers**



Members of the NOVA Parks Board prepares for a day of challenges at Hemlock Overlook Regional Park during an annual Board Retreat. The Board typically meets every other month, often at NOVA Parks headquarters, but on occasion at various park sites. Meetings are open to the public. Below right, Board chair Michael Nardolilli stands inside the new River View at Occoquan, while below, (from left) Board members Scott Price, Cate Magennis Wyatt and Nardolilli debate an issue. Below, Board member Art Little offers comment on the same issue.

The NOVA Parks Board is comprised of 12 members, two from each member jurisdiction (Cities of Alexandria, Fairfax and Falls Church, Counties of Loudoun, Fairfax and Arlington).

The Board is the governance body for the Authority setting strategic direction, creating policy, directing land acquisition, and providing financial oversight. The Board hires the auditors, receives monthly financial data, and does an intensive review of the trends and current data for the financial performance of all of our operations.

In addition to normal meetings, the Board holds an annual retreat to focus on big issues that take more time than a regular meeting allows to explore. In recent years, the Board has undertaken several studies of the Authority's retirement plan, looking at long-term trend information, and has reviewed a number of major new development projects.

One of the most important roles of



the Board is to decide on the acquisition of new parkland. The Board reviews every potential property based on a Board-adopted Land Selection Criteria, considering the regional significance, ecological and/or historic value, development potential, and value.

Through the Board's foresight over the years, over 12,000 acres have been preserved, and some of the area's most iconic public places have been created. Over the last decade around 2,000 acres have been added.











Clockwise from left - former NOVA Parks Board members Jean Packard, Ellen Bozman, and Joan Rokus, speaking with John Milliken. All of these are examples of Board members who have also served as high profile elected and appointed officials.

## NOVA Parks: A legacy of regional leadership

As one of the first regional agencies in Northern Virginia, the Northern Virginia Regional Park Authority has long attracted some of the most influential regional leaders to its Board. Many NOVA Parks Board members, past and present, have also served as high profile elected and appointed figures, and helped to build a region known for great parks and a good quality of life.

Ellen Bozman served on the Regional Park Authority Board in the 1960s before her long tenure on the Arlington County Board, including being the Chairman.

Frank Raflo was Mayor of Leesburg before he joined the Park Authority Board, and became Chairman of the Loudoun County Board of Supervisors while serving on the Regional Park Authority Board.

While Charles E. Beatley Jr. was Mayor of

Alexandria, he also served on the Board after the City joined the Regional Park Authority, along with Vice Mayor Eugene Zimmerman.

Jean R. Packard was one of the greatest conservation leaders of Northern Virginia. She served as Chairman of the Fairfax County Board of Supervisors in the 1970s. She championed the down-zoning of the Bull Run/Occoquan watershed, preserving thousands of acres, and she had a long tenure on the NOVA Parks Board. John Milliken was both a member of the Arlington County Board and Virginia Secretary of Transportation before serving on the Park Authority Board.

Joan Rokus was a Loudoun County Supervisor when she first joined the NOVA Parks Board.

Justin Wilson served on the Alexandria

City Council before and after his time as a NOVA Parks Board member.

Continuing this tradition, current Board members include: Jeffrey Tarbert, the former Mayor of Falls Church, Paul Ferguson, the former Chair of the Arlington County Board and current Clerk of the Circuit Court, as well as Cate Magennis Wyatt, the former Virginia Secretary of Commerce and Trade.

The list of accomplishments of current and past Board members could fill volumes, which is why this list is limited to elected officials and secretariats. In addition to experience and wisdom, Board members have brought a belief in regionalism and a passion for parks and open space.

What we know as Northern Virginia today, has been shaped and influenced by generations of great civic leaders.

## **NOVA Parks Board members**



Sean Kumar City of Alexandria



Scott Price City of Alexandria



Paul Ferguson Arlington County



Michael Nardolilli Arlington County



Stella Koch Fairfax County



Pat Harris Fairfax County



Brian D. Knapp City of Fairfax



Arthur F. Little City of Fairfax



Paul Baldino City of Falls Church



Jeffrey Tarbert City of Falls Church



Cate Magennis Wyatt Loudoun County



Daniel Kaseman Loudoun County

## **NOVA Parks senior staff members**



Paul Gilbert Executive Director



Brian Nolan Director of Planning & Development



Chris Pauley Director of Operations



Lauren Weaver Director of Finance



Danielle Endler Human Resources Administrator



Mark Whaley Operations Superintendent



Blythe Russian Operations Superintendent



Daniel Iglhaut Deputy Director of Planning & Grants



Todd Benson Central Maintenance Administrator



Dave Zickafoose Information Technology Administrator



Brian F. Bauer Marketing & Communications Administrator



Kim McCleskey Budget Administrator

## NOVA Parks dollars & cents: by the numbers

### An Enterprising Approach

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One of the greatest strengths of our organization is that we are primarily self-funded, and this helps reduce our dependency on taxpayer support. The first revenue-generating endeavor for NOVA Parks was boat rentals at Bull Run Marina on the Occoquan Reservoir in 1966. By 2006, NOVA Parks' operations were 78% self-funded, and we are now 87% self-funded from enterprise revenue! The national average for enterprise revenue generation is only about 30%.

Why are enterprise operations important? As a regional park agency, our focus is to create unique destination parks. These are the kinds of memorable places that define what is best about our region. While we work alongside national, state and local park systems, NOVA Parks serves a unique role, excelling at providing the memorable destinations that drive the tourism economy and make the region a wonderful place to live.

The waterparks, campgrounds, event ven-

ues, golf courses, light shows and other revenue-producing activities offset the costs of NOVA Parks' nature education, conservation, historic preservation and other programs that contribute to the health and vitality of the region.

NOVA Parks' focus on serving our various customers keeps the organization nimble and committed to finding new ways to make our parks and programs more appealing to our diverse population. This results in a better park system for everyone.

### Enterprise Revenue Growth

Over the last ten years, our enterprise revenues have grown by about 70%.

### What is the Secret?

We have succeeded and grown in a wide number of ways over the last decade. This kind of diversified growth is not the result of one great idea, but rather the result of business acumen and an innovative entrepreneurial spirit that is a truly unique ap-



A guest at Great Waves Waterpark in Alexandria gets a hug from Sunny the Sandshark, the waterpark's official mascot. Great Waves is a fan favorite in Virginia, attracting guests from across the region.

proach among government agencies. The key secret to this is a result-focused and flexible organization. This focus is expressed in the mission, strategic plan and budgets and is demonstrated every day in the organizational culture.



## TOTAL ENTERPRISE FUND REVENUE



### FY 2017 ACTUAL REVENUE BY SOURCE

#### Aquatics

In 2005, aquatics produced \$1.3 million in user fee revenue; today this source grew to over \$3 million. The insight that led to this performance has been that our primary target market is families with children who are 3-12 years old. When we started developing our product with our target audience in mind through the theming of our waterparks, the results were phenomenal.

#### Light Shows

Eight years ago, we made management changes, improved the facility at the Bull Run Special Events Center, and started to promote it more effectively. In 2005 we created our own all-LED winter light show at Bull Run Park and generated \$54K in annual revenue. In 2012, we launched our second light show at Meadowlark, which was a great success. Today these two light shows delight over 250,000 people, and generate over \$1 million in annual rev-

#### enue.

#### Camping

With improved facilities and new reservation system, camping in a regional park is more popular than ever. Over 40,000 people a year are enjoying the full service campgrounds generating around \$1.2 million in revenue.

Because of a focus on serving customers in unique and innovative ways, NOVA Parks has been able to enhance the lives of over 1.7 million people in the region at a taxpayer investment of less than \$5.00 per person annually. The unique destination parks of NOVA Parks infuse millions of dollars annually into the tourism economy of the region.

The secret to playing a large regional role with a small public investment has been an entrepreneurial approach to all that we try to accomplish.



Camping at places like Pohick Bay Regional Park in Lorton account for roughly six percent of NOVA Parks annual revenue.

## **NOVA Parks Directory**

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**Bull Run Regional Park** 7700 Bull Run Drive

- *Centreville, Virginia 20121* 1,568 Acres
- Atlantis Waterpark, including waterslides
- Special event centers/amphitheater
- Family campground and group
- campsites
- Rental cabins
- Bull Run Festival of Lights
- Disc golf
- Bridle path and staging area
- Bull Run Occoquan Trail

- Scenic, historic, nature & hiking trails
- Rental picnic shelters
- Corporate and large group picnic area
- Tournament soccer fields
- Children's playground
- Boat and RV storage
- Public shooting center with skeet, trap,
- 5-stand and sporting clays
- Indoor archery range

Clifton, Virginia 20124

2 Hemlock Overlook Regional Park 13220 Yates Ford Road

#### 426 Acres

- Outdoor education center
- Dormitories for overnight lodging
- Dining hall and meeting rooms
- Bull Run Occoquan Trail



Marina Old Yates Ford Road Clifton, Virginia 100 Acres

- Boat launch ramp
- Bull Run Occoquan Trail
- Scholastic rowing facility

**4** Fountainhead Regional Park 10875 Hampton Road Fairfax Station, Virginia 22039 1,993 Acres

- Boat launch ramp
- Marina building and snack bar
- Fishing pier
- Canoe, kayak, jon boat and electric motor rentals
- Bull Run Occoquan Trail
- Mountain bike trail
- Rental picnic shelter
- Miniature golf
- Hiking and bridle trails

#### 5 Sandy Run Regional Park

10450 Van Thompson Road Fairfax Station, Virginia 22039 952 Acres

- Scholastic rowing facility with 3 boathouses
- 2,000 meter Class A racecourse
  Parking areas and spectator seating for local and national regattas

#### 6 Occoquan Regional Park

9751 Ox Road Lorton, Virginia 22079 350 Acres

- Boat launch ramp
- Marina building and snack bar
- Batting cage
- Rental picnic shelter and gazebos
- Soccer, softball and baseball fields
- Boat and RV storage

#### 7 Pohick Bay Regional Park 6501 Pohick Bay Drive

*Lorton, Virginia 22079* 1,002 Acres

- Pirate's Cove Waterpark
- Miniature golf
- Disc golf
- Family campground and group campsites
- Rental cabins

• Canoe, sea kayak, sailboat, jon boat and pedalboat rentals

- Boat launch ramp
- Boat and RV storage
- Marina building and snack bar
- Rental picnic shelters
- Bridle path, 4 miles

#### **Pohick Bay Golf Course** 10301 Gunston Road

Lorton, Virginia 22079
18-hole, par-72 golf course with driving range
Clubhouse with pro shop and snack bar

#### Gateway Regional Park

The W&OD/ City of Fairfax Connector Trail is a combination of paved trail, on-road bike routes and side streets. Located at the intersection of the Connector Trail, the City of Fairfax's trail system and the Fairfax County Park Authority's Accotink Creek Trail. 1 Acre

• Trail wayside shelter and drink-

ing fountain • Information displays of

Northern Virginia trail connections

#### 9 Meadowlark Botanical Gardens

9750 Meadowlark Gardens Court Vienna, Virginia 22182

- 96 AcresLandscaped gardens
- The Atrium event center
- Winter Walk of Lights
- Visitor Center and gift shop
- Rental gazebos
- Restored 18th century log cabin
- Korean Bell Garden

### Upton Hill

**Regional Park** 6060 Wilson Blvd.

- Arlington, Virginia 22205
- 27 Acres
- Ocean Dunes Waterpark
- Snack bar
- Rental shelter Miniature golf
- Batting cage
- Walking trails
- Children's playground
- 1 70

#### Cameron Run Regional Park

4001 Eisenhower Avenue Alexandria, Virginia 22304 26 Acres

• Great Waves Waterpark with wavepool, 3-flume waterslide, water playground, snack bar, kids lagoon, Shark Shack gift shop, and so much more.

- Miniature golf course
- Batting cage

- Rental picnic shelters
- Fishing piers on Lake Cook

65

• Multiple parking areas

Ashburn, Virginia 20148

• 18-hole, par-72 golf course

• Clubhouse with pro shop and

• Site of National Recreation and

**Regional Park** 

43098 Edwards Ferry Road

Leesburg, Virginia 43098

**Red Rock Overlook** 

**Ball's Bluff Battlefield** 

**Regional Park** 

• Ball's Bluff National Cemetery

• 2-mile interpretive trail loop

• Natural surface hiking trails

**Temple Hall Farm** 

**Regional Park** 

Park Association Headquarters

42180 Ryan Road

16

368 Acres

snack bar

67 Acres

Parking

18

223 Acres

19

286 Acres

ZÜ

• Nature trails

Scenic overlook

Ball's Bluff Road

Leesburg, Virginia 20176

15789 Temple Hall Lane

• 286-acre working farm

• Interpretive programs

• Corn Maize and Fall Festival

• River access including car-top

• Wooden walking deck/area

• Interpretive signs including

information on the area's history

**NOVA Parks** 

Headquarters

Fairfax Station, Virginia 22039

kayak and canoe launch

White's Ford

**Regional Park** 

Leesburg, Virginia

43646 Hibler Road

Leesburg, Virginia

294.58 Acres

• Hiking trails

5400 Ox Road

3 Acres

• Driving range

• Events pavilion

Brambleton

**Regional Park** 

• Paradise Play

#### 12 Carlyle House Historic Park 121 N. Fairfax Street

Alexandria, Virginia 22314

1 Acre

• 18th century Palladian-style historic home constructed by John Carlyle

• Museum and gift shop

• Event rental terrace with Carlyle House access

#### 13 Potomac Overlook Regional Park

2845 N. Marcey Road Arlington, Virginia 22207

- 67 AcresNature Center and interpretive
- displays
- Meeting room
- Rental shelter
- Energerium

#### 4 Algonkian Regional Park

47001 Fairway Drive Sterling, Virginia 20165 838 Acres

- Meeting and events center
- 18-hole, par-72 golf course
- Clubhouse, pro shop & snack bar
- Driving range
- Riverfront vacation cottages
- Miniature golf
- Volcano Island WaterparkBoat and RV storage
- Boat launch ramp
- Rental picnic shelters
- Children's playground
- Paved and natural surface hiking
- trails
- Soccer fields

531 Acres

Purcellville

equestrian trail

• Interpretive areas

#### **15** Washington & Old Dominion Trail 21293 Smiths Switch Road

Ashburn, Virginia 20147

• 45-mile long paved trail

connecting Shirlington and

• Safe for walkers/runners,

cyclists, roller blading

• 32-mile long adjacent

## **NOVA Parks Directory continued**

· Administrative building for park agency. Offers a limited visitor center with park information.



### **Historic Park**

39401 John Mosby Highway Aldie, Virginia 20105 1 Acre

• Historic gristmill

#### Blue Ridge **Regional Park**

19178 Blue Ridge Mountain Road Bluemont, Virginia 20135 168 Acres Group camping area

• Natural surface hiking trails

Mt Zion **Historic Church** 40309 John Mosby Highway

### Aldie, Virginia 20105 5.8 Acres • A historic church and cemetery • Space available to rent for weddings or social

gatherings

#### **Gilbert's Corner Regional Park**

23575 Watson Road Aldie, Virginia 20105 156.9 Acres

- Hiking trails
- Interpretive signs
- NOVA Parks information kiosk
- Small parking area

Mt. Defiance 6 Historic Park 35945 John Mosby Highway Middleburg Virginia 20117

5.08 Acres

· Site still largely in development as of early 2013. Future amenities planned include trails, signage, various interpretive displays.

### Webb Sanctuary

**Regional Park** 12829 Chestnut Street Clifton Virginia 20124 20 Acres

- · Walking and hiking trails
- Interpretive signage
- Native plantings

#### **Rust Manor House** & Rust Sanctuary

802 Children's Center Road Leesburg, Virginia 20175 68 Acres

• Trails, nature pond, manor house and tent for banquets and events

• Meadows, forests, and ponds with a variety of wildlife and plants.

•Hosting weddings, receptions, parties and meetings

· Artwork collection from the family of Roger Tory Peterson.

 Audubon Naturalist Society educational programming

#### **Tinner Hill Historic Site**

106 Tinner Hill Falls Church, VA 22046

- 1 Acre
- Large open air pavilion open to visitors for general enjoyment
- "Zig Zag" interpretive art piece
- Interpretive signs
- Original outline of activist Joseph Tinner's home

**Regional Park** 101 Seneca Road Great Falls, VA 22066 467 Acres

• Interpretive trail network

Seneca

- Equestrian trails
- Interpretive signs

Beaverdam Reservoir 42400 Mt. Hope Road Ashburn, VA 20148 627 Acres

· Park is currently in development and undergoing major changes. Expected to open in 2020, the newly revamped park will feature hiking trails, a large reservoir for boating and fishing, a practice facility for scholastic rowing and more.

Springdale **Regional Park** 42400 Mt. Hope Road Ashburn, VA 20148 627 Acres • Park is currently in development.

Battle of Upperville | Goose Creek **Historic Park** State Rte 832

Middleburg, VA 20117 20 Acres • Interpretive trail network • 200-plus year old stone bridge with walking

path

• Interpretive signs



Above, children explore the waters near Hemlock along the Bull Run Occoquan Trail.





Above, Rust Manor House and Rust Sanctuary. Located in Leesburg, the property became a part of the NOVA Parks family in 2012. The Manor House is ideal for weddings and major social gatherings, and the facility features an outdoor tent ideal for large parties.

At left, Sandy Run Regional Park, located in Fairfax Station on the Occoquan Reservoir. While the park is not typically open to the public, it gets extremely busy during crew season, when hundreds of high school students and their families come to witness regattas.



An amazing view of the Occoquan Reservoir from a bluff near Sandy Run Regional Park in Fairfax Station. While typically open just for scholastic rowing events, its foliage and vantage points are bountiful.



Above, the barn pavilion at Bull Run Regional Park in Centreville. The site is typically used for outdoor corporate barbecues and large scale events, but it has served as a concert venue in the past. At right, a creek runs through the heart of Webb Sanctuary Regional Park, a small but beautiful venue in Clifton.





